

THIS EPISODE CONTAINS STRONG LANGUAGE  
THAT MAY BE UPSETTING FOR SOME READERS.

WHOAAA!



가만 내리 뒤  
그건 열풍을 만들 뻔한 소리

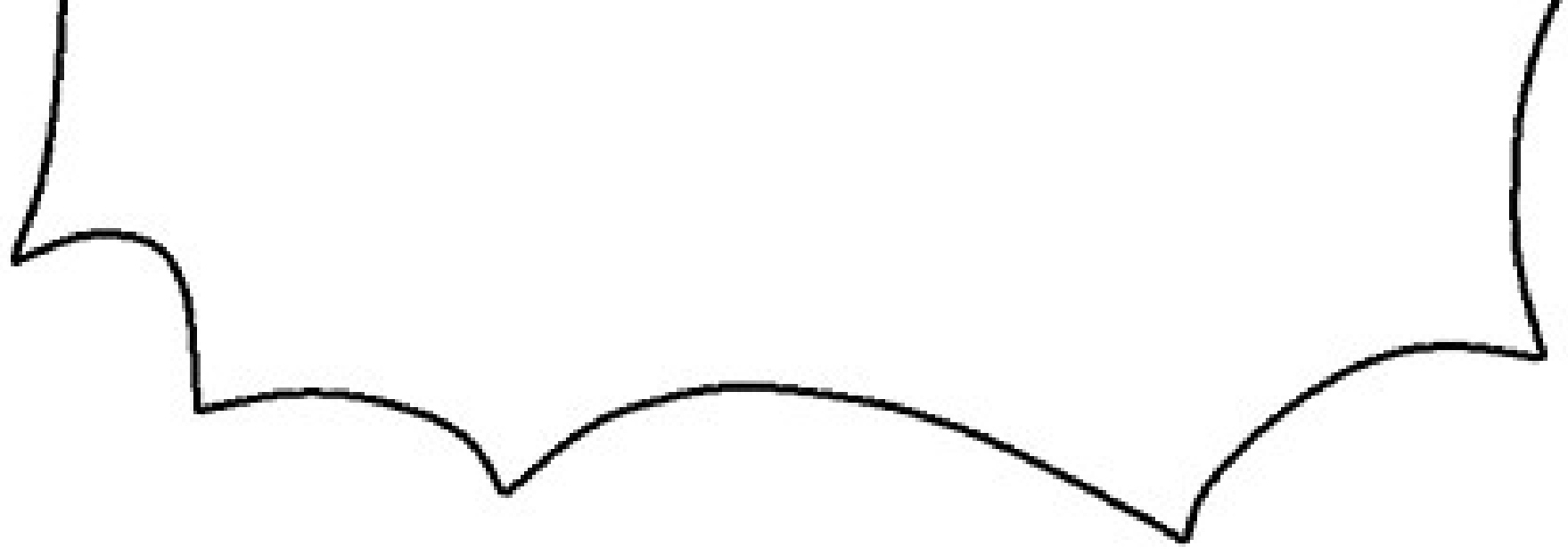


THWACK

THWACK

THWACK

THAT'S  
INCREDIBLE!



**WOW...**



that's really incredible.

oh damn, is this for real?

**I'M AMAZED,  
HOBIN.**



**HE'S  
FACING...**

**WHAT  
THE FUCK?!**

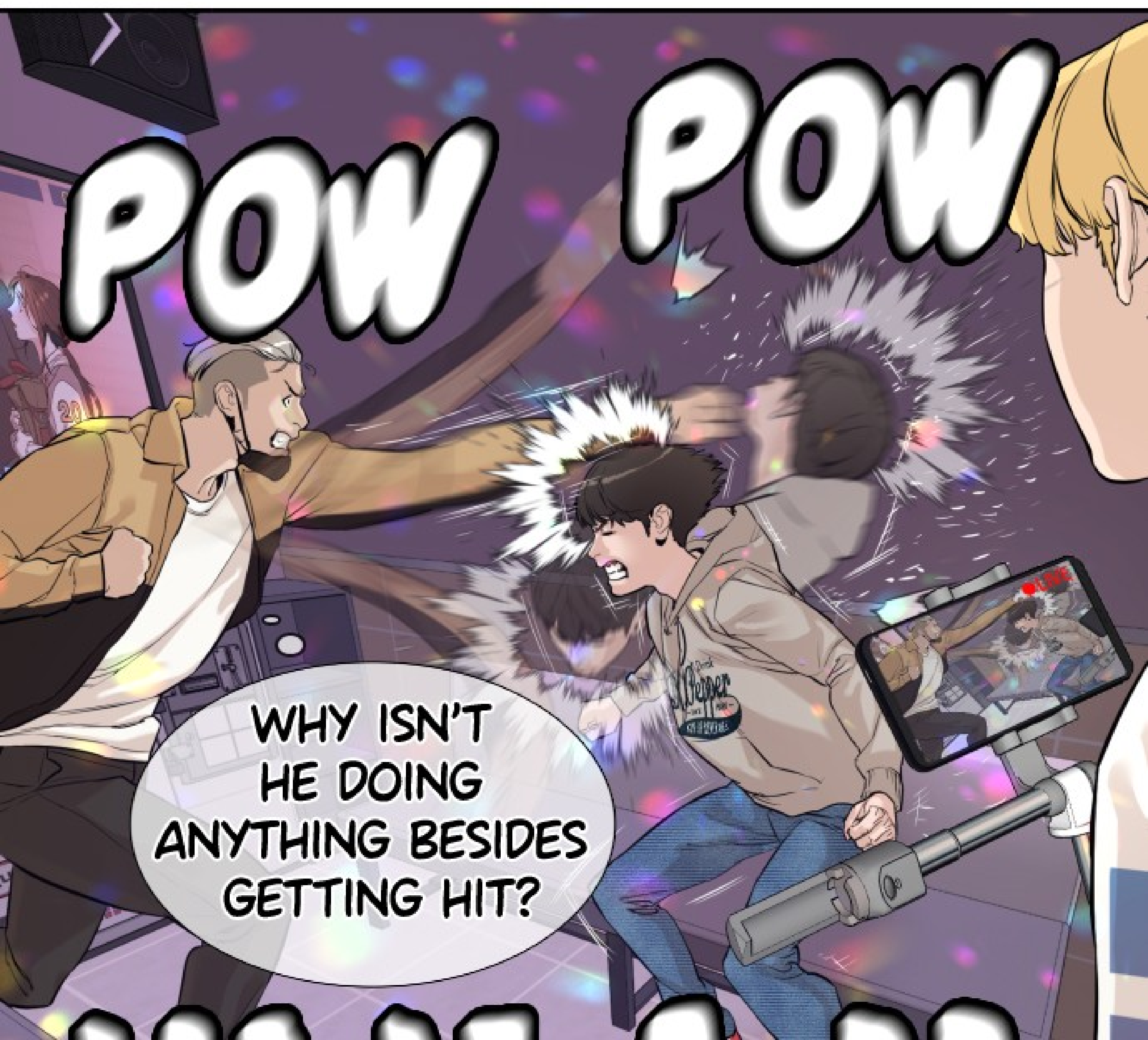
**WHAT'S WITH  
THIS DUDE?!**





**...A REALLY  
SCARY-LOOKING  
DUDE...**

...AND ALL HE'S  
DOING IS STANDING  
THERE GETTING HIS  
ASS BEAT!



# WHAM

KIM

but why is he moving around so much before getting hit?

YOUNG

yeah, he's still getting hit regardless.

TAE

fact: it doesn't matter how you get hit. it still hurts.



he might be doing that for the views.



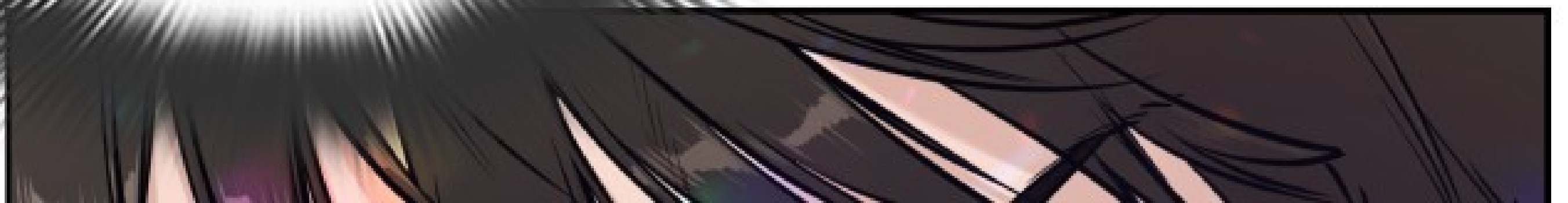
I FEEL LIKE A DUMBASS BUT...





...IT REALLY IS A DUMBASS MOVE!

AH...

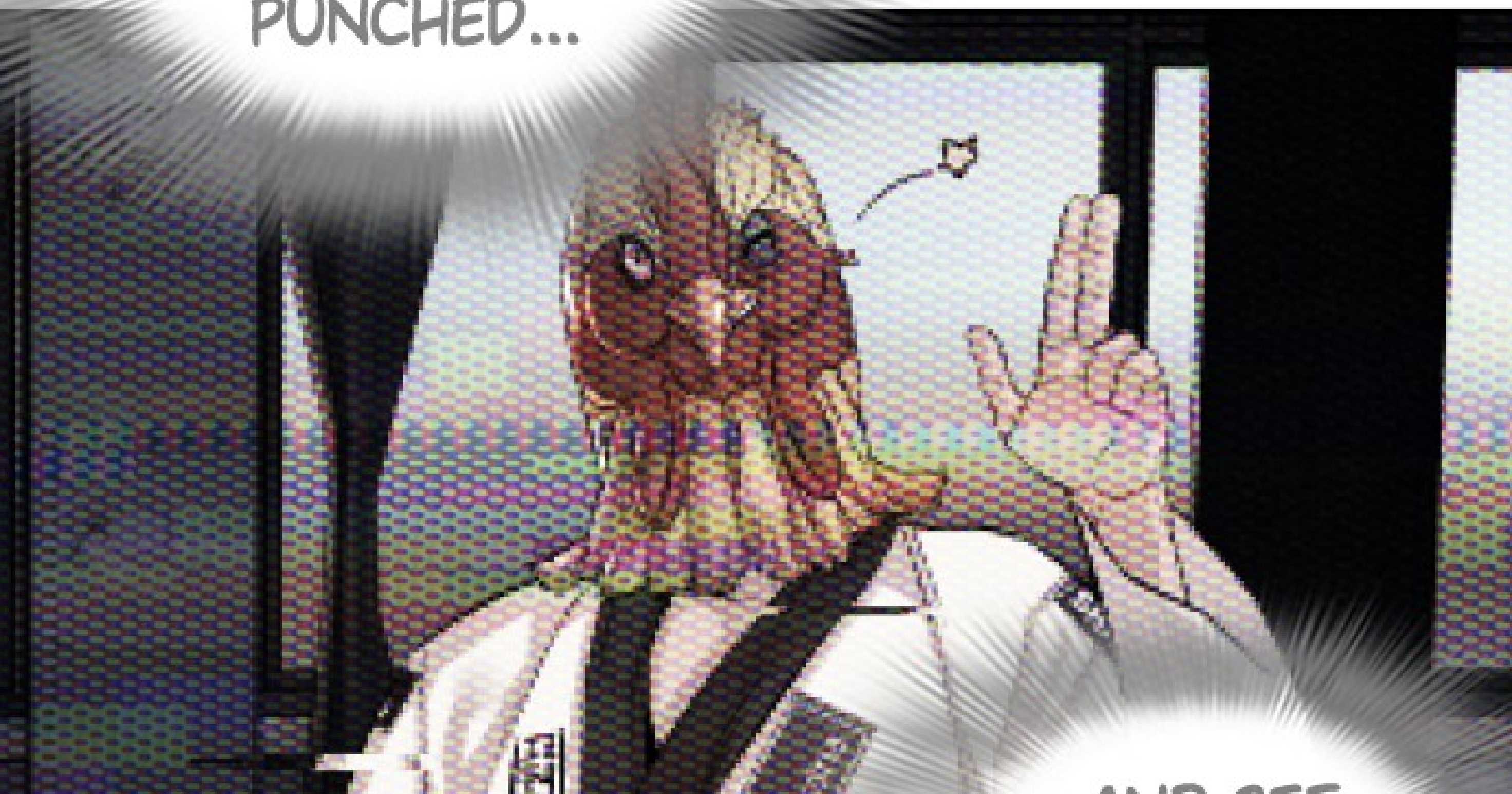




**I SHOULD  
HAVE WATCHED  
MORE OF HIS  
VIDEOS.**

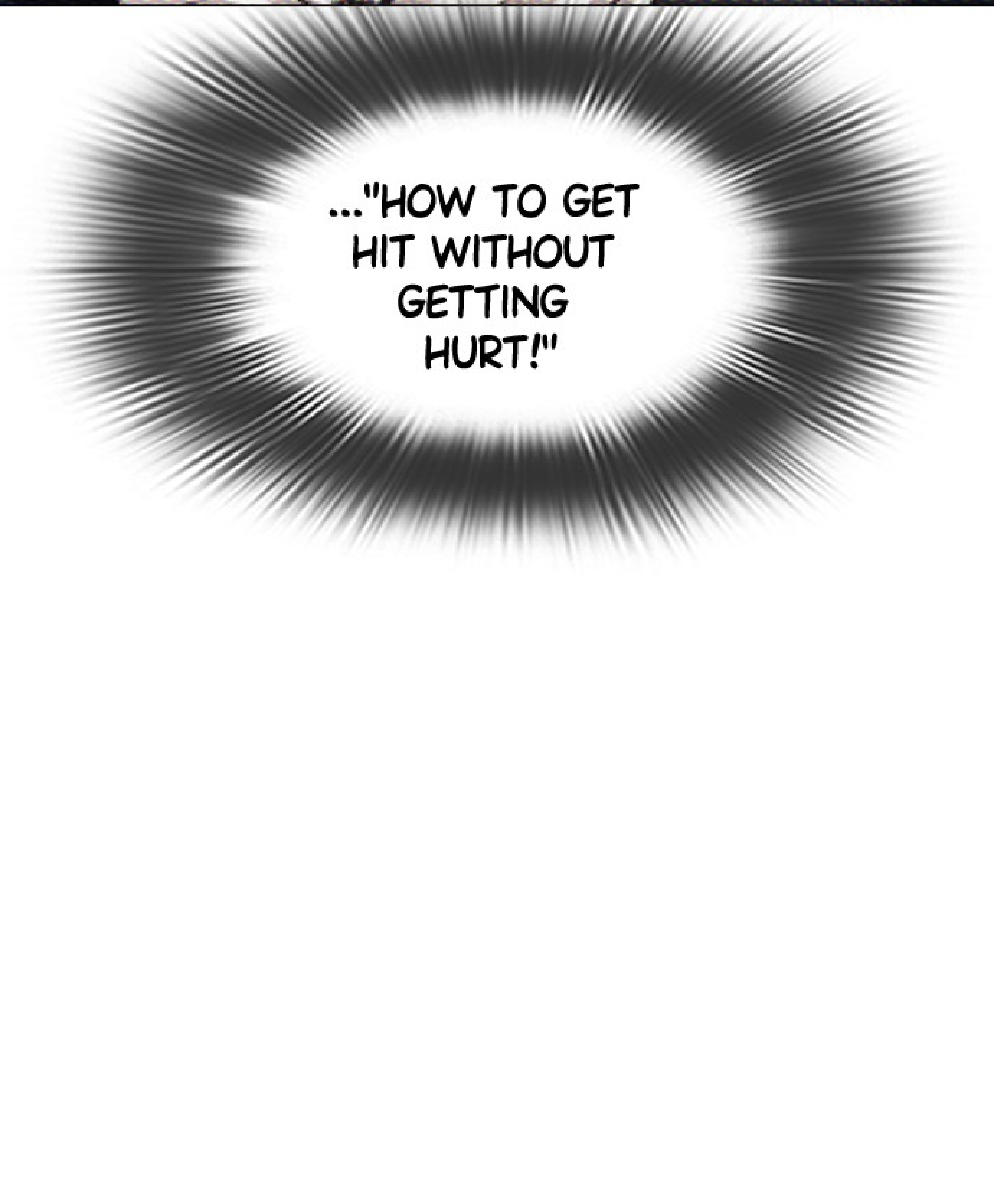
THE ONLY VIDEO  
I WATCHED  
WAS...

THEN GOOD  
LUCK WITH  
GETTING  
PUNCHED...





...AND SEE  
YOU NEXT  
TIME.



..."HOW TO GET  
HIT WITHOUT  
GETTING  
HURT!"



I DON'T  
KNOW  
ANY OTHER  
TECHNIQUES...

WHIMPER







...TO USE.

# **VIRAL HIT**

NARRATIVE AND STORYBOARD BY TAEJUN PAK

ART BY JUNGHYUN KIM

**EPISODE 6: WE MADE  
\$17,000!**

WOW ♥





SO THIS IS  
WHAT IT LOOKS  
LIKE TO FILM A  
LIVE STREAM.

ISN'T IT  
COOL?

YEAH, IT  
REALLY IS.  
IT'S MY FIRST  
TIME SEEING IT  
IN ACTION.

DO YOU  
WANNA TRY  
FILMING?



WHACK

WHACK

WHAM

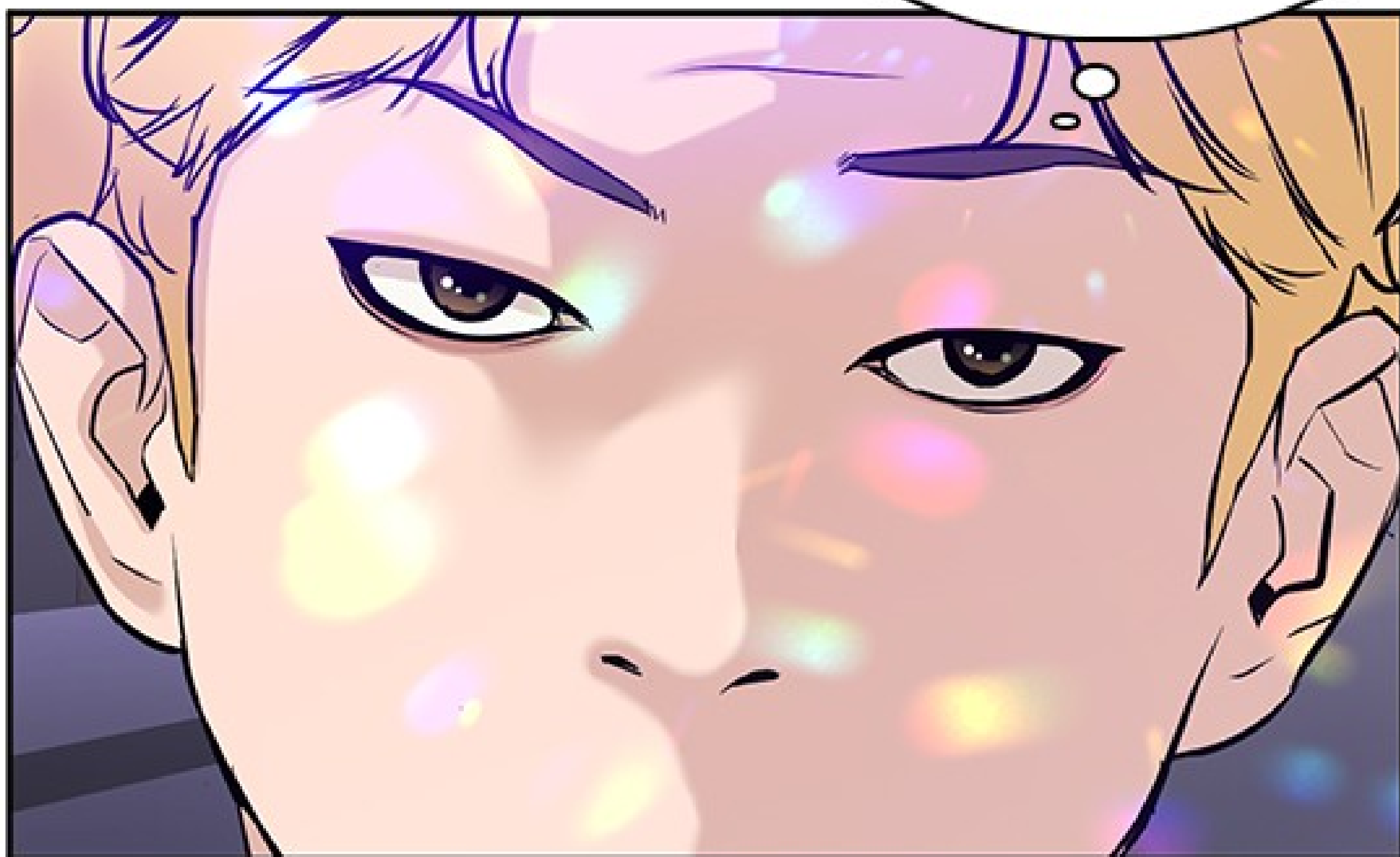
WHAM



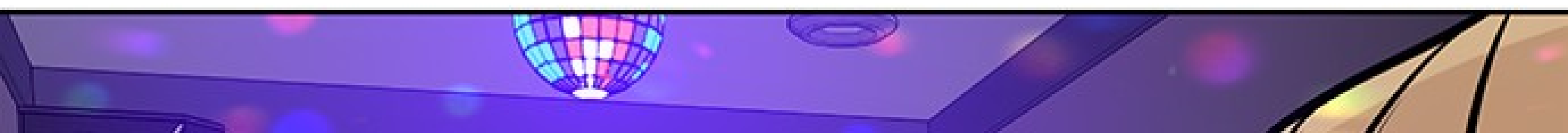


**ANYWAY...**

**THIS FIGHT  
IS A DISASTER...**



IT'S TOO  
FUCKING SLOPPY.





what the fuck is this supposed to be?

one guy's getting tired of hitting the other guy

and the other guy's getting tired of getting hit.

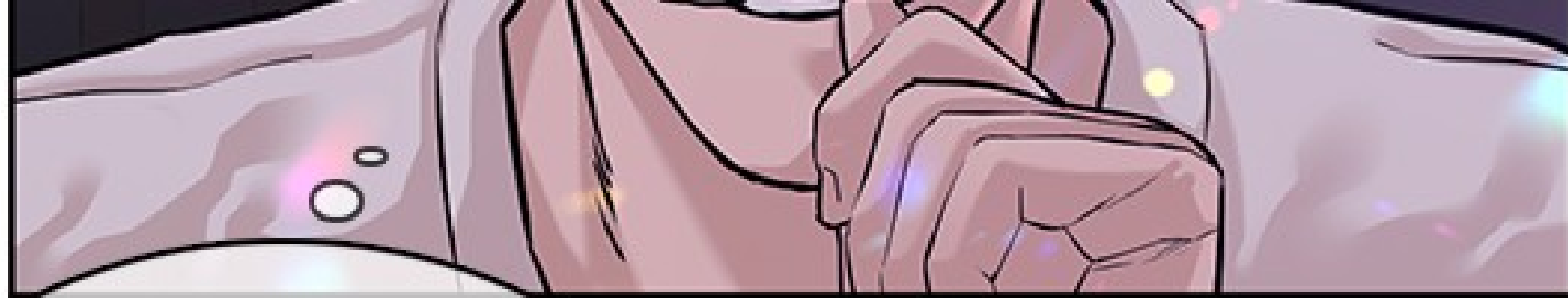
try kicking him or something, dumbass.

I'm leaving cuz it's too boring. bye.

**WE'RE IN  
TROUBLE NOW. THE  
NUMBER OF VIEWERS  
IS DROPPING.**

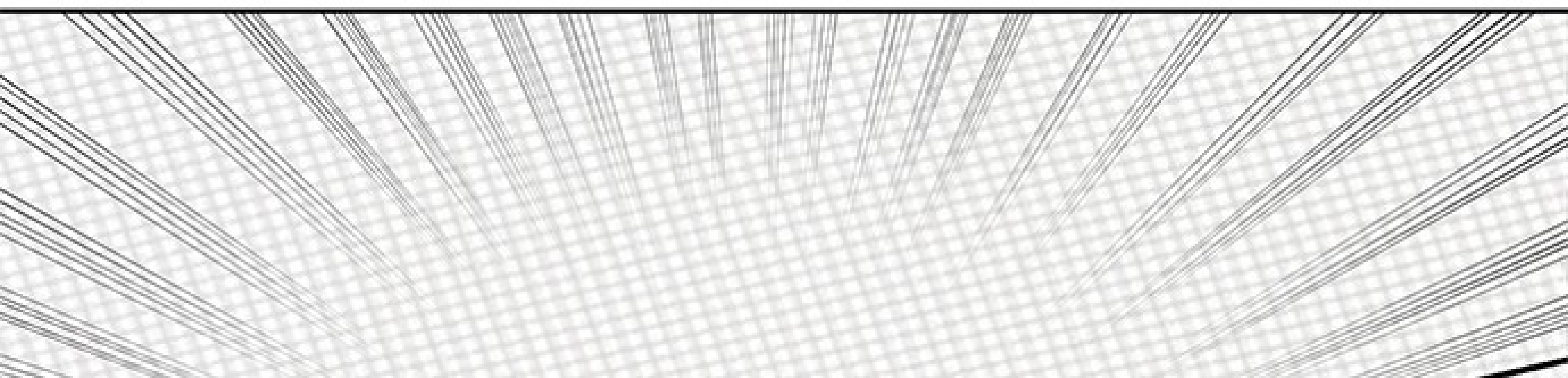
**THE PROBLEM WITH  
THE FIGHT WITH PAKGO  
WAS THAT IT WAS TOO SHORT  
BUT THE PROBLEM WITH THIS  
ONE IS THAT IT'S TAKING  
TOO LONG.**





SHOULD I  
JUST QUIT WHILE  
THE GOING IS  
GOOD?

YEAH, I  
SHOULD END THE  
STREAM BEFORE WE  
LOSE SUBSCRIBERS  
FOR GOOD...





DING

the winner of this fight is v-hit, hehe!

!!!

IT'S THAT GUY  
WHO ACTED LIKE HE  
KNEW WHO MUNSEONG  
WAS ON THE LAST  
STREAM.




DING

☆korea's mma rising star☆

DING

incredible rookie, munseong kim!!!



WHAT THE HELL?  
I THOUGHT HE SEEMED  
LIKE HE KNEW A THING  
OR TWO ABOUT  
MARTIAL ARTS.



ANYONE  
CAN SEE  
HOBIN'S LOST.



HYONG

look at this know-it-all.

b

how's he winning? he's getting his ass handed to him.

a

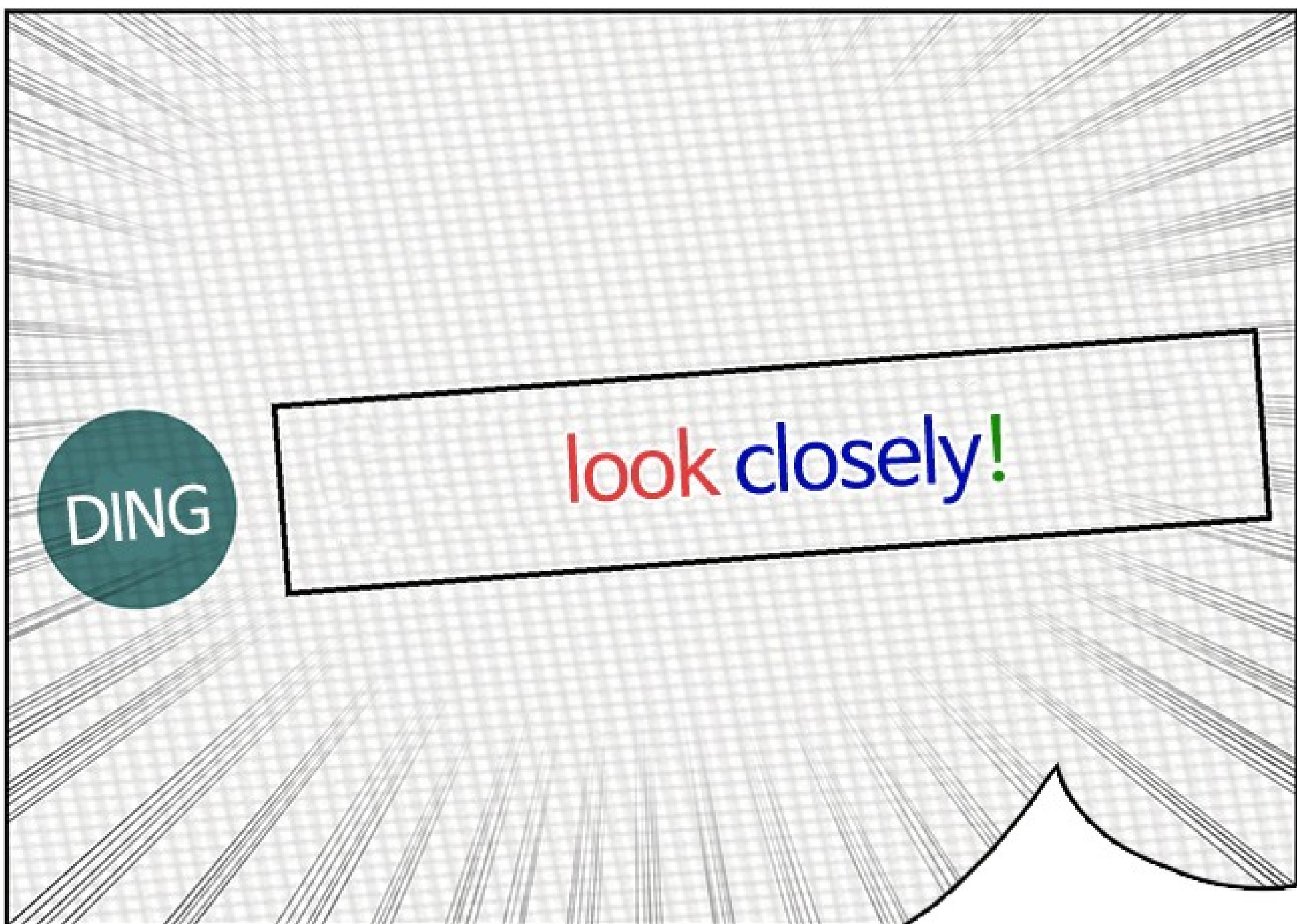
that's it. I'm keeping your dentures for a month, old man.

**HE'S GETTING  
HIS ASS KICKED  
IN THIS FIGHT.**

NG

god dang it! kids these days have no respect for their elders!





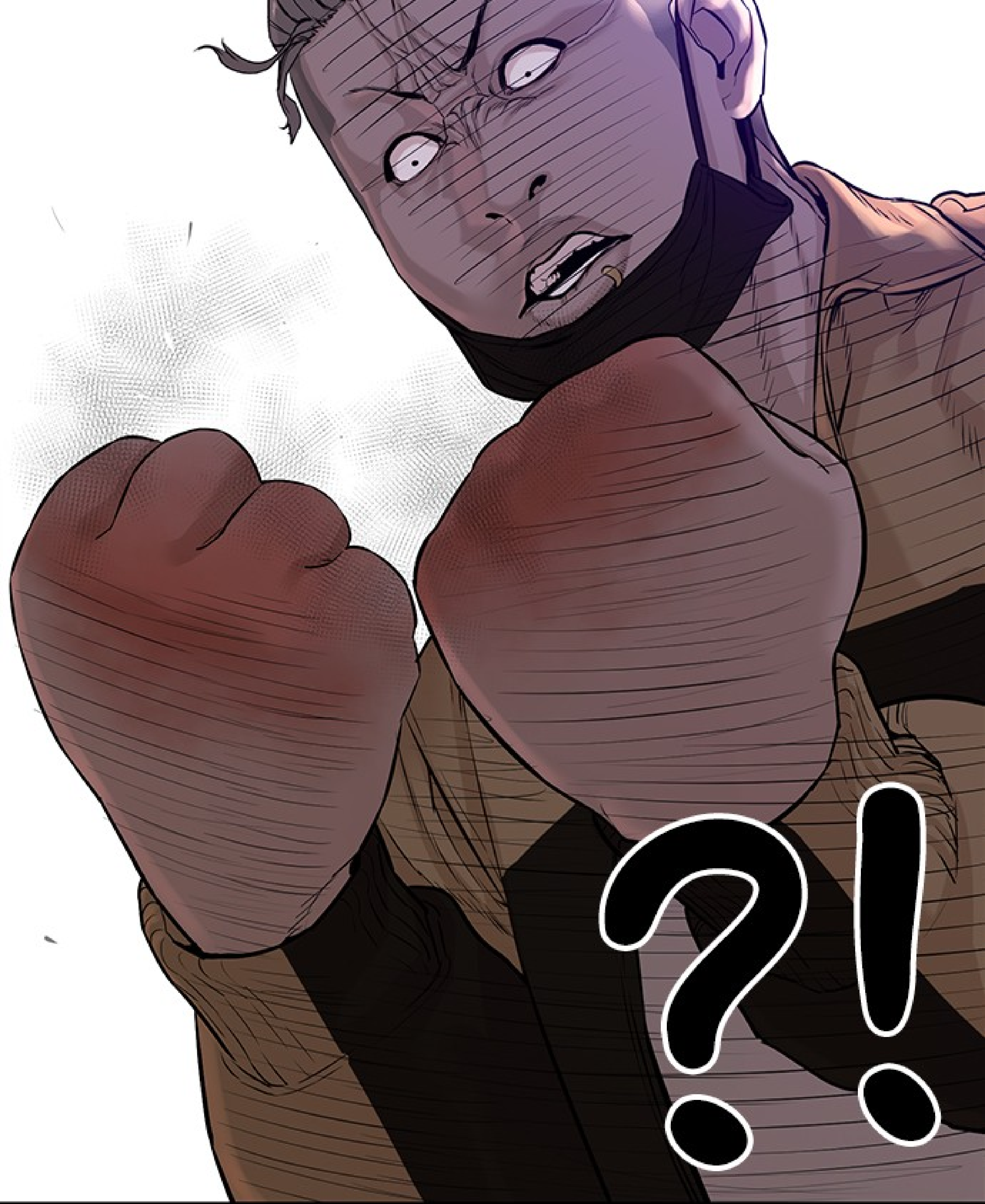
look closely!

DING

!!!

LOOK AT HIS...

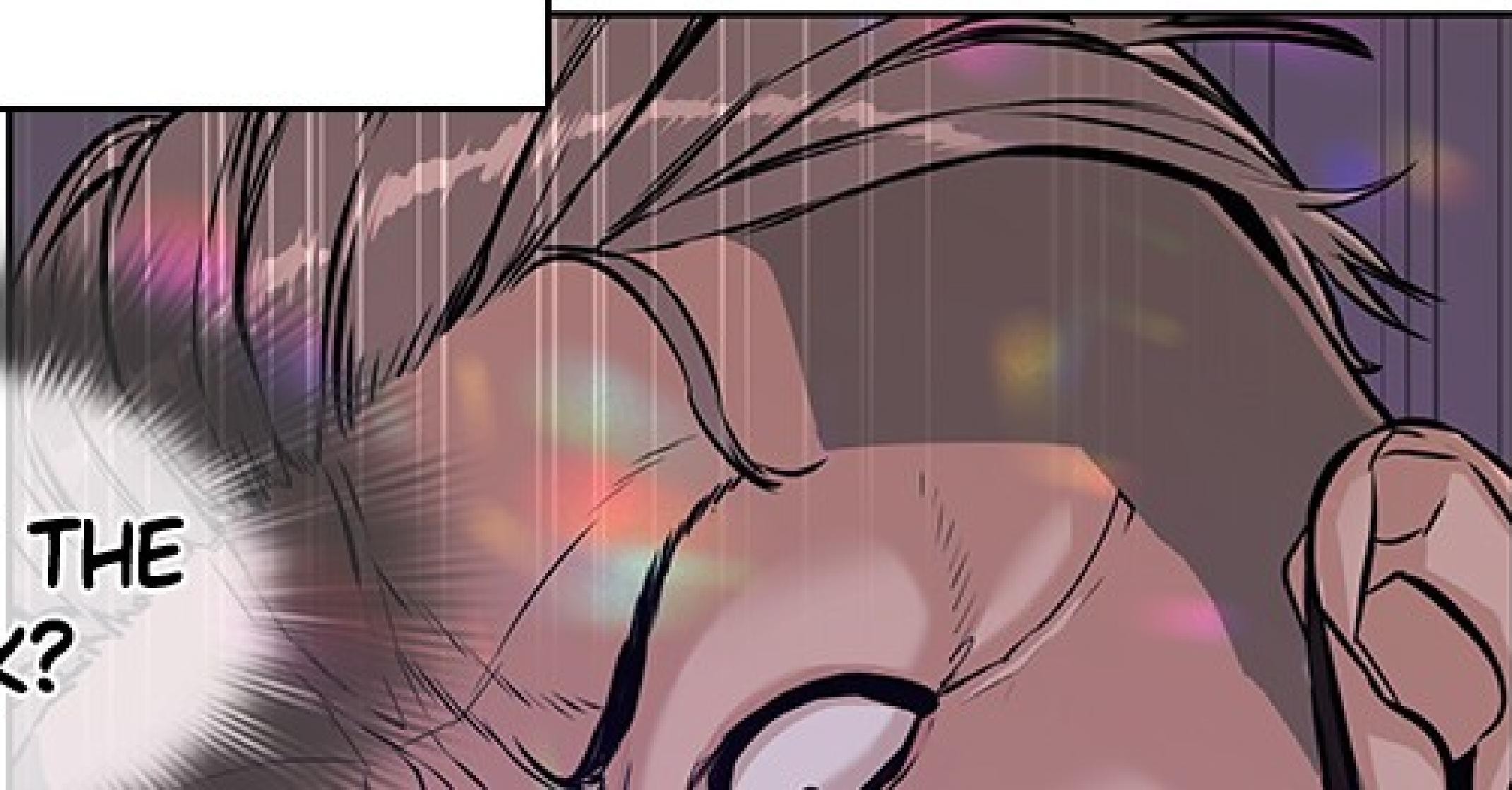


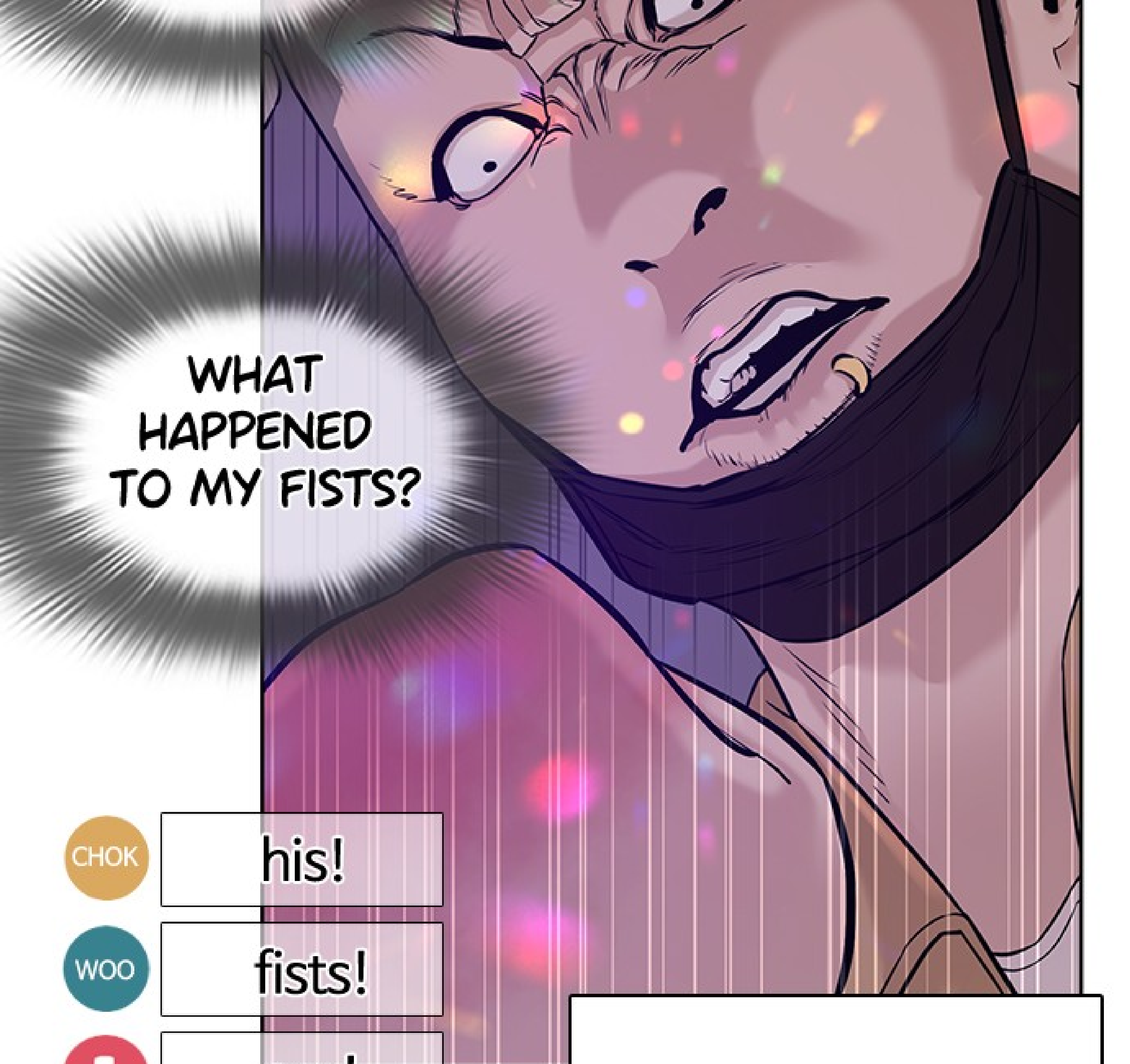


...FISTS!

**BECAUSE  
OF THE  
ADRENALINE...**

**...WHAT THE  
FUCK?**





WHAT  
HAPPENED  
TO MY FISTS?

CHOK

his!

WOO

fists!

A

are!

k

swollen?!

...HE HAD NO  
IDEA WHAT WAS  
HAPPENING TO  
HIS FISTS!







you can injure your knuckles just from hitting a punching bag



but that dummy...

BECAUSE HE WAS SO PUMPED...





...HE HIT HIS OPPONENT'S SKULL  
TOO MUCH EVEN THOUGH IT'S  
A TOUGH PART OF THE BODY!

THE PAIN WILL KICK  
IN AFTER THE INITIAL  
ADRENALINE RUSH  
STARTS TO FADE.

BABE, ARE  
YOU OK?

ACK!

OW, MY  
FISTS!

NOW ALL HE  
CAN DO IS ROLL  
AROUND ON THE  
FLOOR IN PAIN.





**WHAT...?  
THEN DOES  
THIS MEAN...**





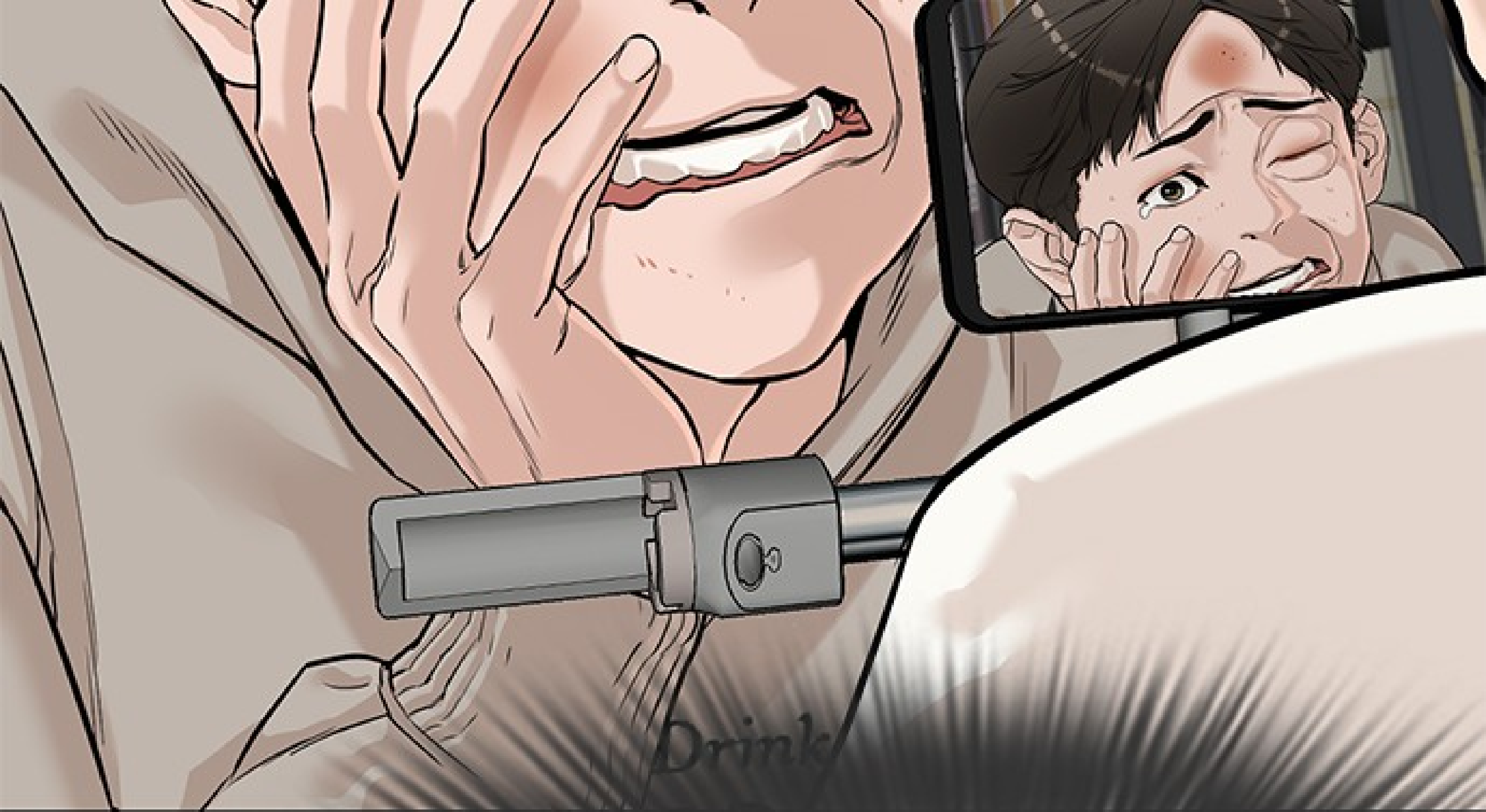
**...HOBIN IS  
REALLY THE  
WINNER OF  
THIS FIGHT?!**

OWIE.

SWELL

SWELL





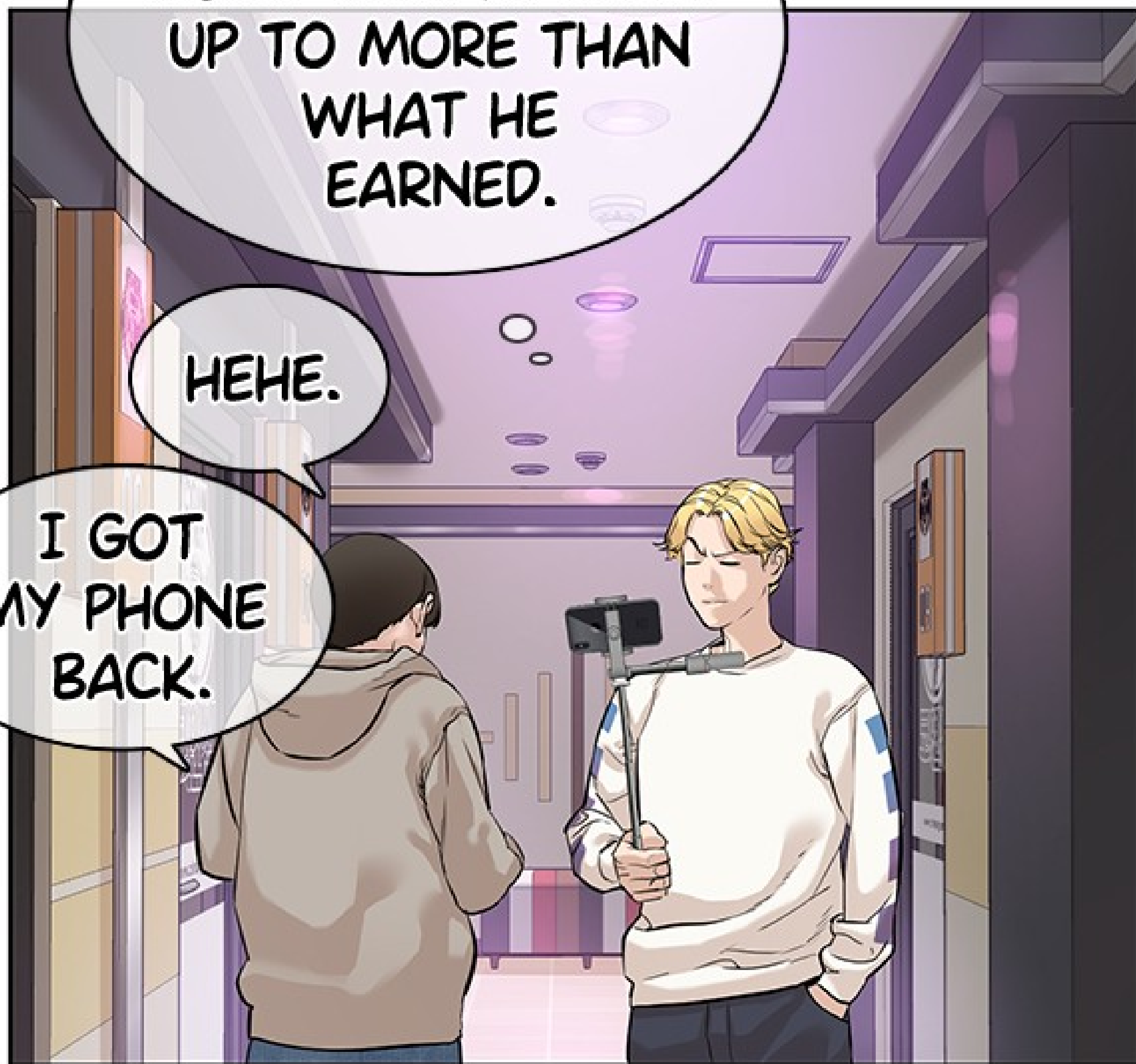
**NOPE, THAT'S  
BULLSHIT!**

HIS HOSPITAL  
BILL'S GONNA COME  
UP TO MORE THAN  
WHAT HE  
EARNED.

HEHE.

I GOT  
MY PHONE  
BACK.

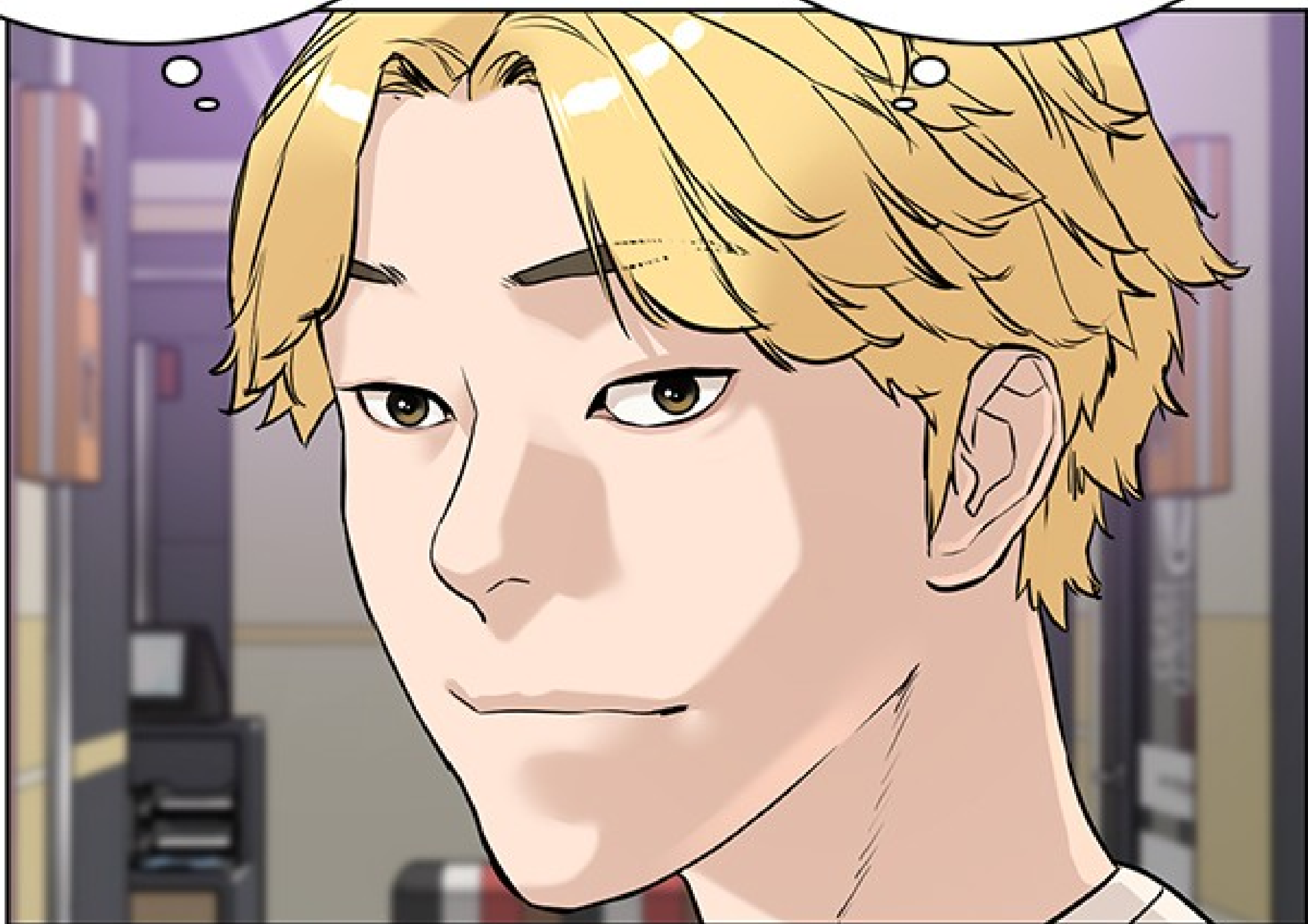
I'M GONNA  
TEXT HER  
NOW.





WELL, IT'S  
ALRIGHT.

HE MIGHT HAVE  
GOT SMACKED  
AROUND A BIT...



...BUT HE ALSO GAINED FANS.



HOW DO I START  
A CONVERSATION  
WITH A GIRL  
OVER TEXT?

HOW  
ABOUT...



..."ARE YOU  
SLEEPING?"

you can't say that!!

someone stop that dumbass.

stop filming and stop him, snapper.

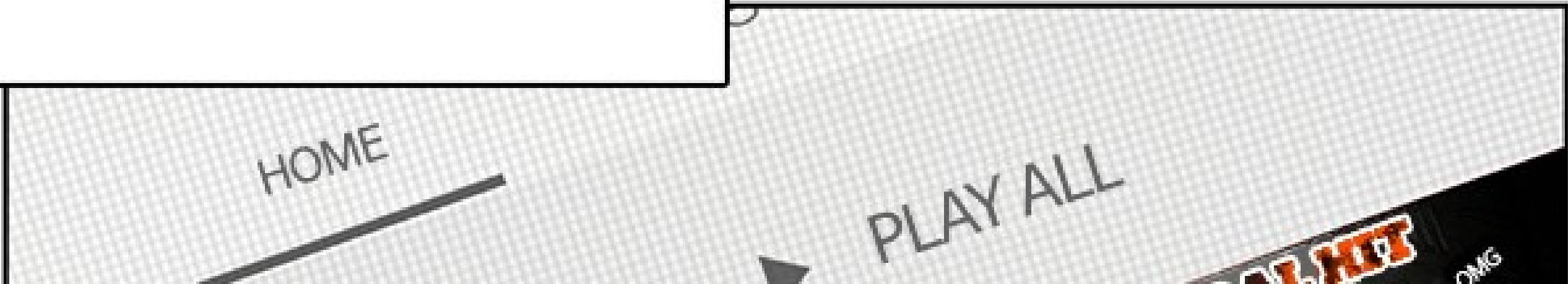
ugh, why does this dumbass make me wanna look after him?

I had a lot of fun watching today's live stream, v-hit.

**AND CUT!**



I UPLOADED  
THE NEW VIDEO!



UPLOADS

**VIRAL HIT**



ALL I DID WAS GET HIT BUT I WON

I TAUGHT **THE ASSHOLE WHO**  
**ROBBED ME** A LESSON. 36:58

I TAUGHT THE ASSHOLE  
WHO ROBBED ME A LESSON.

VIRAL HIT  
1.1 MILLION VIEWS  
STREAMED 2 HOURS AGO

**VIRAL HIT**

HOBIN



I SAW MY F

VIRAL HIT  
1.1 MIL  
STREA

WE RACKED UP  
ONE MILLION VIEWS  
IN A WEEK!



WE HAVE  
FOUR VIDEOS  
ON OUR CHANNEL.



**VIRAL HIT**





I TAUGHT THE ASSHOLE WHO  
ROBBED ME A LESSON.

ALL I DID WAS GET HIT BUT I WON

THEY HAVE  
A TOTAL OF  
25,770,000 VIEWS!

**OUR TOTAL  
INCOME IS....!**

RECEIPT. PLEASE CHECK YOUR BALANCE.

BANK

O BANK ATM  
SAME.

문제는 바로은행 출금기에 문의하여 주십시오.  
1111-1111 / 1111-1111

ACCOUNT

134 9101\*\* \*\*\*\*\*

BALANCE

20,350,803 WON

CONFIRM



**YESSSSS!**

**WOOOO!**





**\*ABOUT 17,000 USD**

**20 MILLION WON\*!**

**WE FINALLY...**

**BUT IF WE'RE  
GETTING PAID ONE  
WON PER VIEW,  
SHOULDN'T WE BE  
GETTING MORE  
MONEY?**

**IT SUCKS BUT OH  
WELL. IF THEY APPROVED  
OUR ACCOUNT QUICKER,  
WE COULD HAVE ADDED  
ADS EARLIER.**

24시간 긴급 서비스  
고장 신고



...GOT PAID FOR  
THE FIRST TIME.

I'M SURPRISED  
WE DON'T GET  
ONE WON PER  
VIEW...

...AND IT'S  
ACTUALLY THE  
ADS ON THE VIDEOS  
THAT EARN YOU  
MONEY.



HOW MANY  
TIMES DO I HAVE  
TO TELL YOU? IT'S  
NOT ONE WON  
PER VIEW.



ALTHOUGH IT  
ENDS UP BEING  
AROUND THE SAME  
BALLPARK SO IT'S  
NOT COMPLETELY  
WRONG...

...SINCE IT'S ABOUT  
ONE WON PER VIEW IF  
WE LOOK AT IT IN  
KOREAN MONEY.





AT ANY RATE, IT'S  
DIFFICULT TO SAY FOR  
SURE HOW EARNINGS  
ARE CALCULATED ON  
NEWTUBE.

ANYWAY, WE JUST  
NEED TO UPLOAD VIDEOS  
LIKE THE ONES WE'VE  
BEEN CREATING SO  
FAR, RIGHT?

VIDEOS THAT ARE  
PROVOCATIVE AND  
VIOLENT!

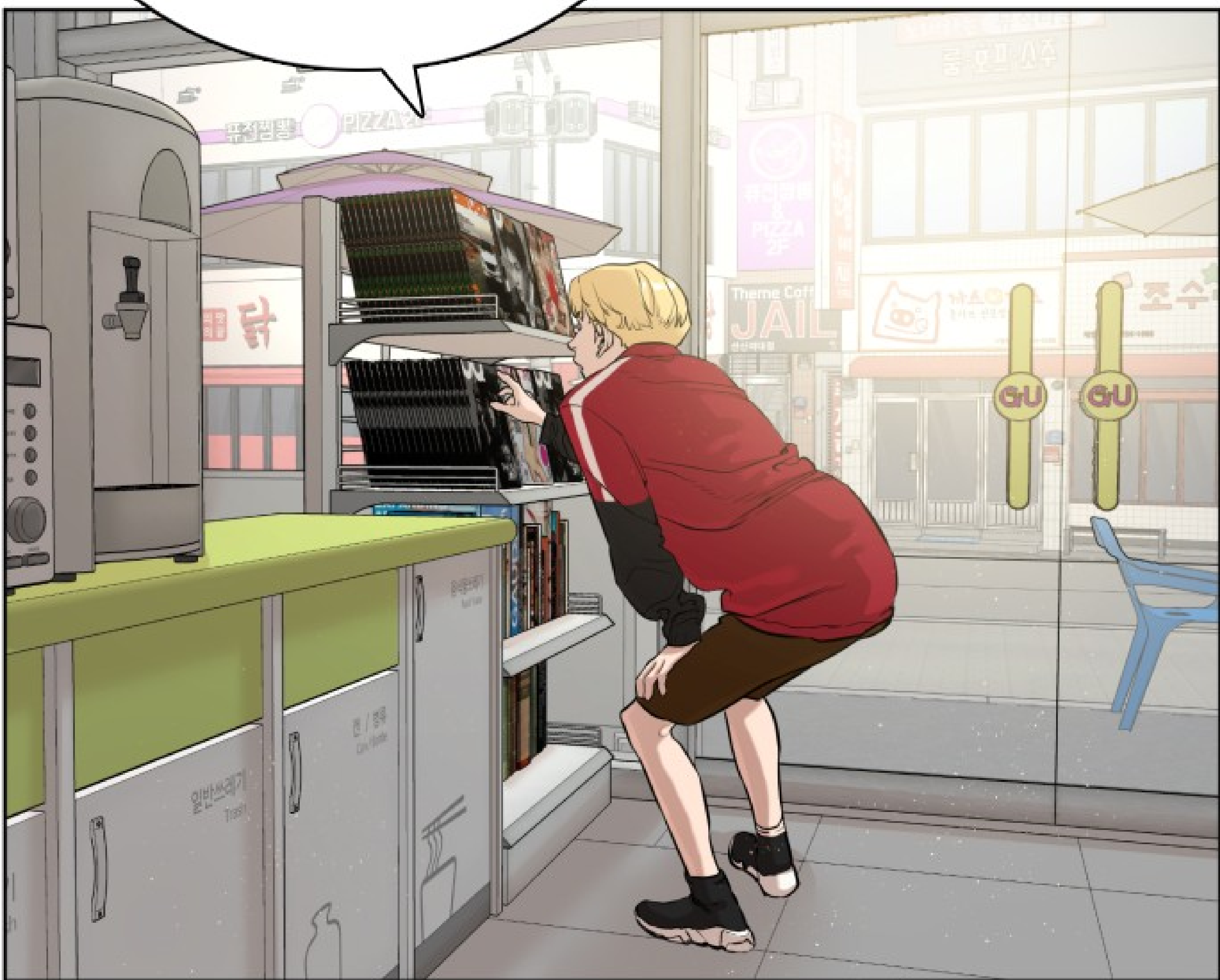


VIOLENT!

WE GOT  
LUCKY THIS  
TIME.

LUCKY?  
WHAT DO  
YOU MEAN?

WE DIDN'T GET  
SLAPPED WITH THE  
YELLOW WARNING  
STICKER.



**WHAT WARNING  
STICKER? WHAT ARE  
YOU TALKING  
ABOUT?**

**IT'S PART  
OF NEWTUBE'S  
CENSORSHIP  
SYSTEM.**







IF THEY SLAP  
THE WARNING STICKER  
ON A VIDEO, THEN YOU  
CAN NO LONGER  
MAKE MONEY  
WITH IT.

FOR NEWTUBERS,  
IT'S LIKE THE  
BOGEYMAN.

YOU CAN'T  
MONETIZE YOUR VIDEO IF  
THE CONTENT IS JUDGED TO  
BE TOO SEXUALIZED, VIOLENT,  
OR FEATURES TOO MUCH  
PROFANITY OR THAT  
KINDA THING.



IT'S KINDA  
LIKE THE RED STICKER  
ON THIS MAGAZINE  
THAT WARNS YOU  
THAT IT'S NOT

THAT IT IS NOT  
SAFE FOR WORK.

TOO  
SEXUALIZED?



...AH!

**I GET IT.**

**TODAY'S LIVE  
STREAM IS GONNA  
BE EXTRA HOT.**





FASHION EDITOR'S  
RESEARCH

FASHION GENIUS  
SONGHYEON BAE'S  
FAVORITE

INTRODUCING GUEST  
HOUSE CHUNGJUN  
HOTEL, SET UP FOR  
TOURISTS WHO ARE  
WORRIED ABOUT  
EXPENSIVE HOTEL FEES.

A PINK  
MONJIN

MAXAM

NOVEMBER  
MAXAM WINTER

DATING EXPERT  
GYEONGSU KIM'S  
SPECIAL TIP FOR  
THE UPCOMING  
CHRISTMAS SEASON.

TOP LAKER  
MINGYEONG  
CHO'S SPECIAL  
TIP FOR LAKING.

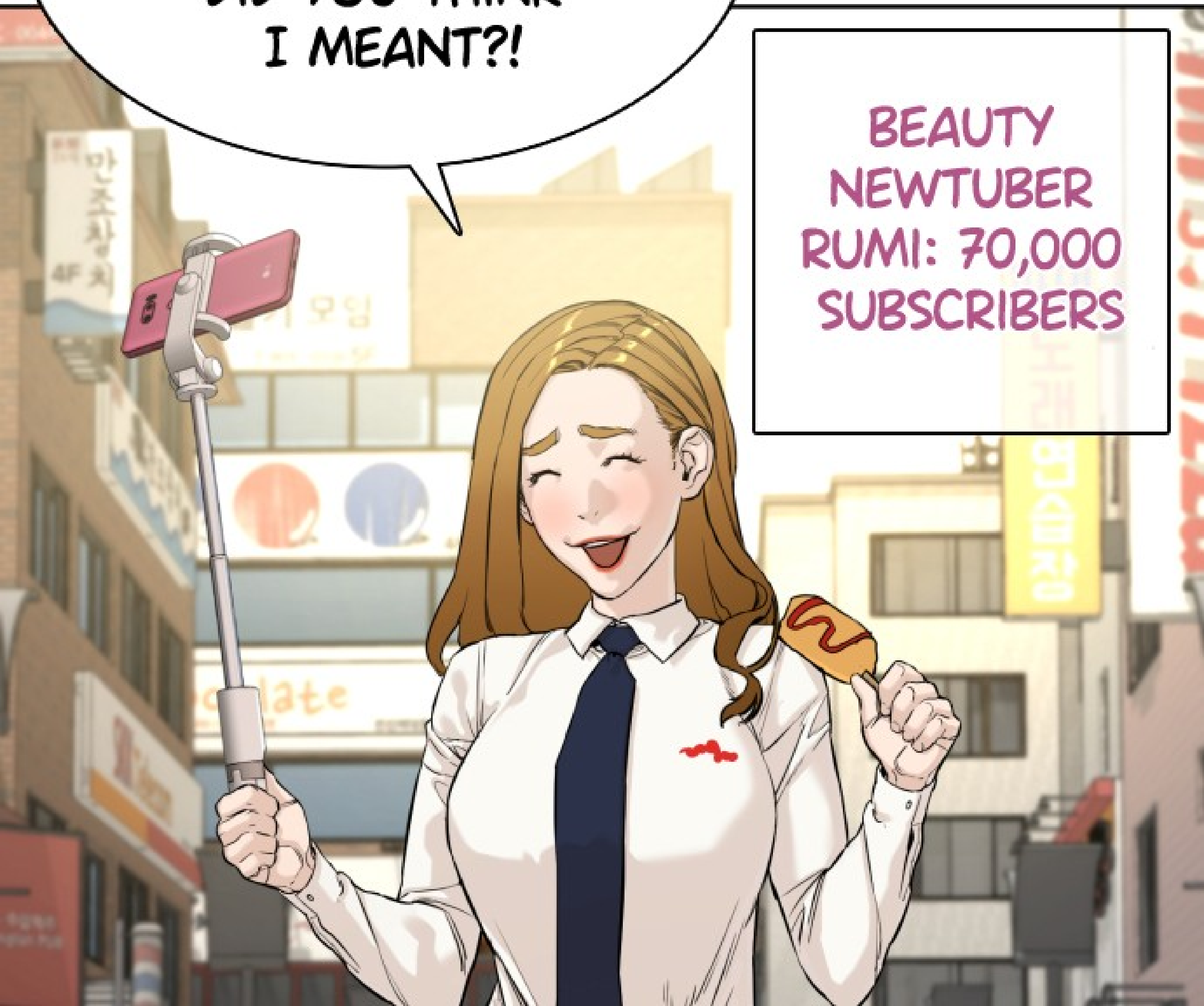


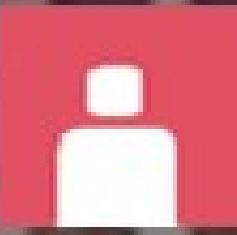
THE EPITOME OF  
THE AMERICAN  
DREAM, SUNGHYUN  
BAEK, TALKS  
ABOUT HIS PLANS  
FOR HIS 30S.



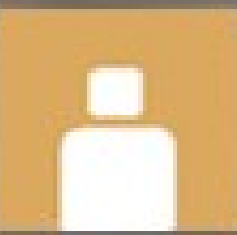
AW, GUYS, I  
WAS TALKING ABOUT  
THE WEATHER. WHAT  
DID YOU THINK  
I MEANT?!

BEAUTY  
NEWTUBER  
RUMI: 70,000  
SUBSCRIBERS





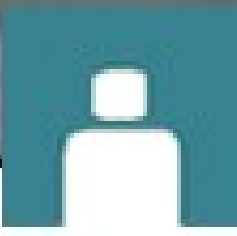
no one thought you were talking about anything else.



rumi's draw is how shameless she is.



rumi, what lipstick do you use?



why is a beauty newtuber doing a mukbang video?



why does she have ketchup on her shirt?



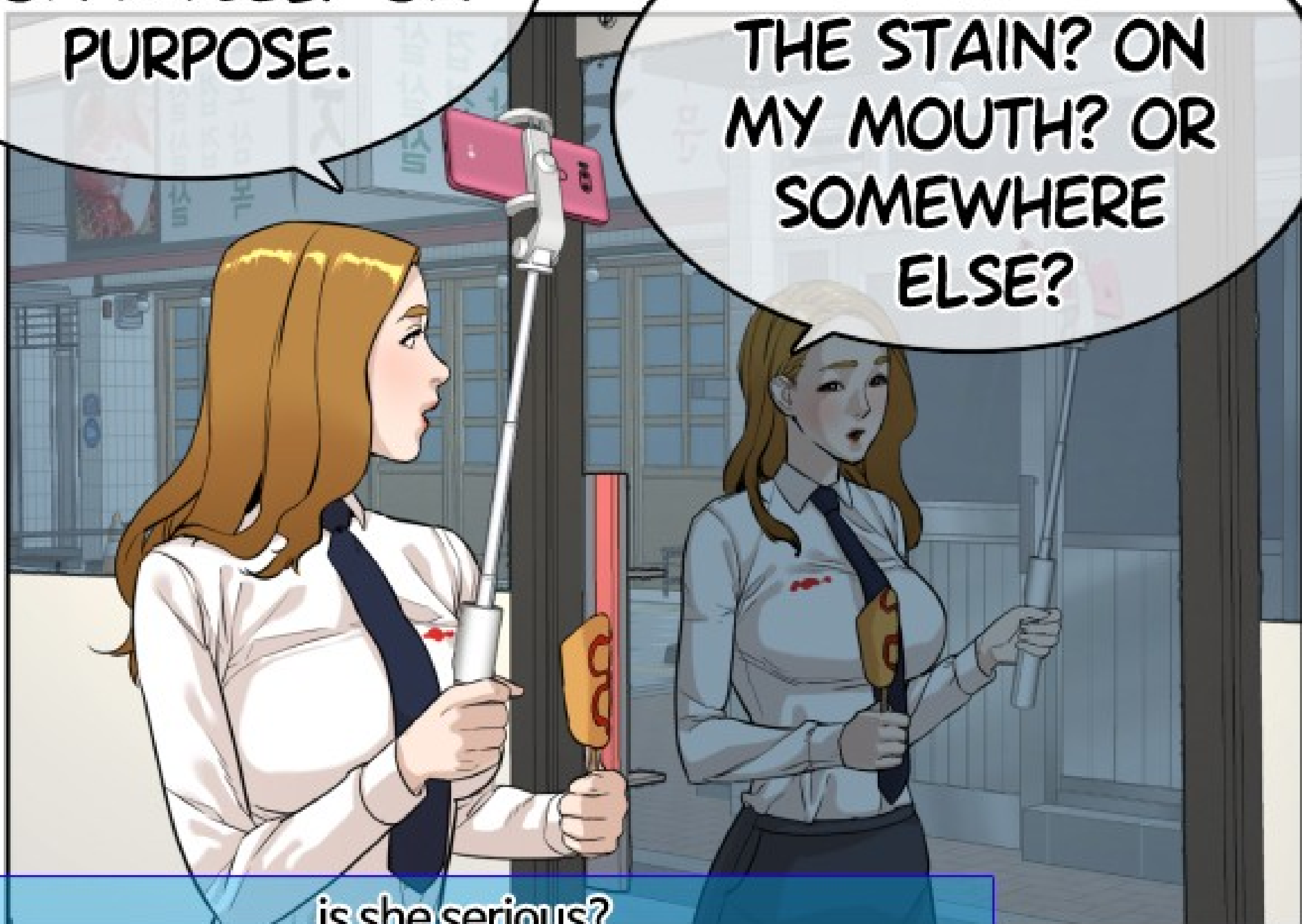
idk she smeared it on herself earlier.



**RUMI?!**

HEY, NOW.  
I DIDN'T SMEAR  
IT ON MYSELF ON  
PURPOSE.

SO WHERE'S  
THE STAIN? ON  
MY MOUTH? OR  
SOMEWHERE  
ELSE?



is she serious?

if nothing else, her baiting skills are top class.

IS SHE LIVE

IS SHE LIVE  
STREAMING RIGHT  
NOW? WHY DO I  
FEEL SO UNEASY?



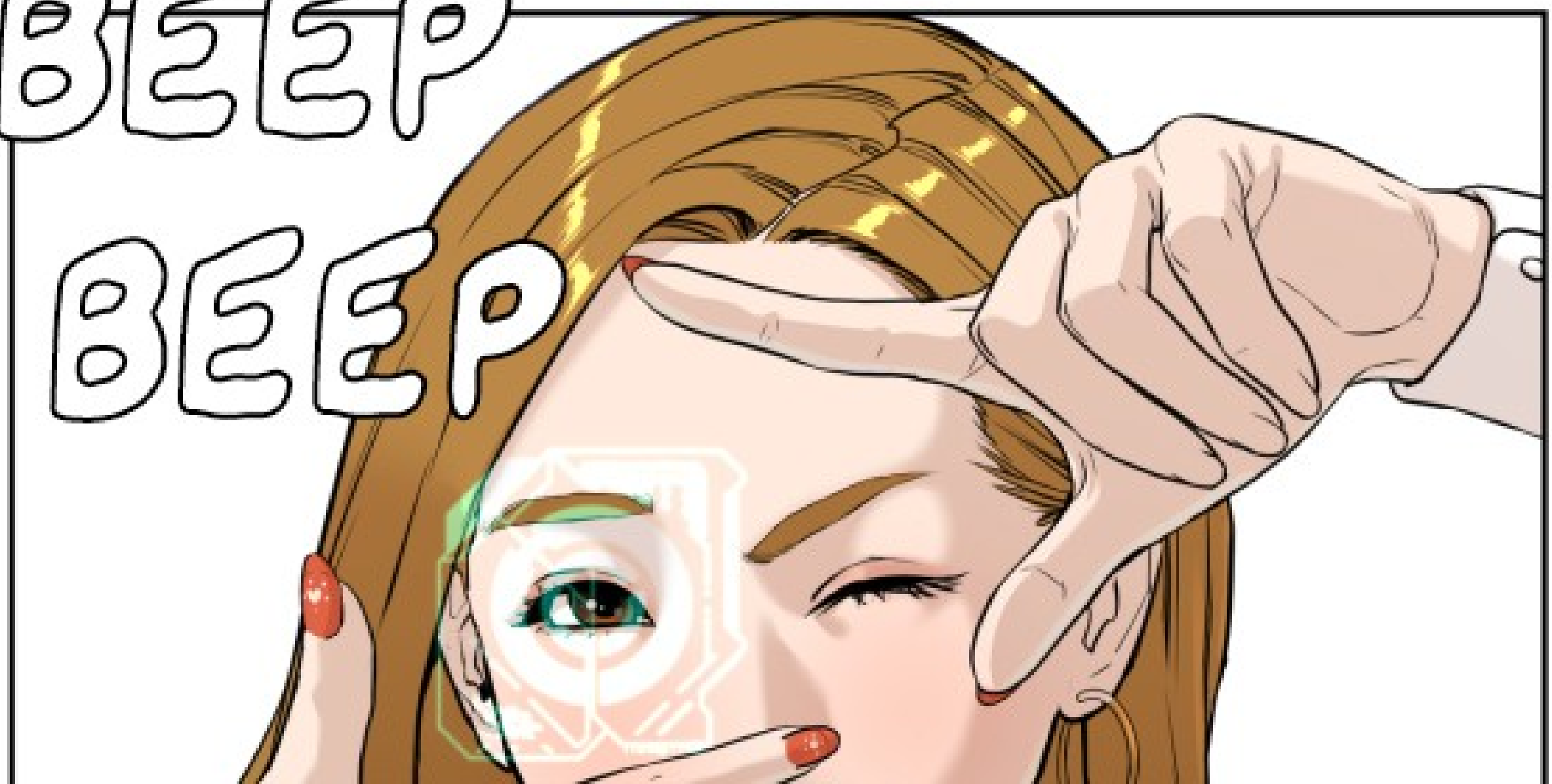


UH OH!

BEEP

BEEP

BEEP







?!

SUBSCRIBERS

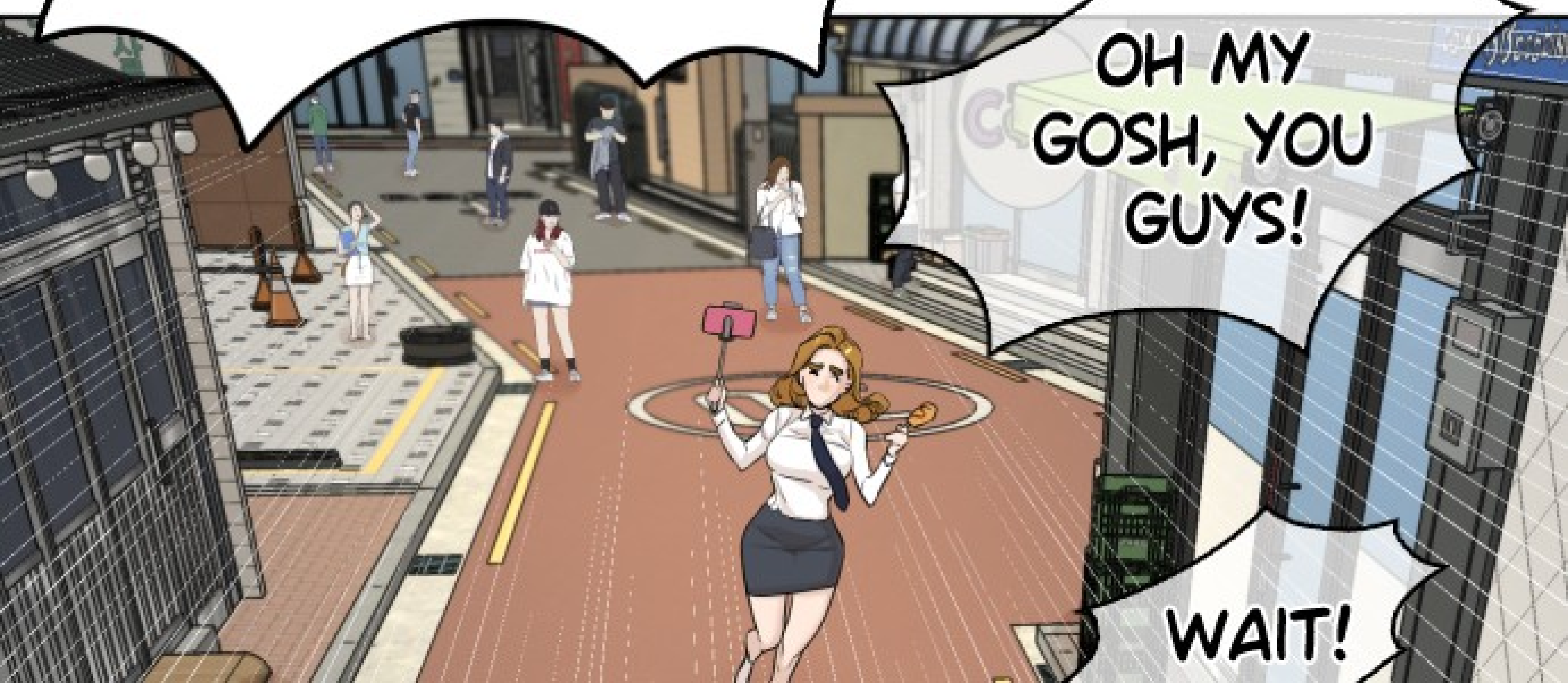




**FUCK, RUN  
FOR IT!**

**OH MY  
GOSH, YOU  
GUYS!**

**WAIT!**



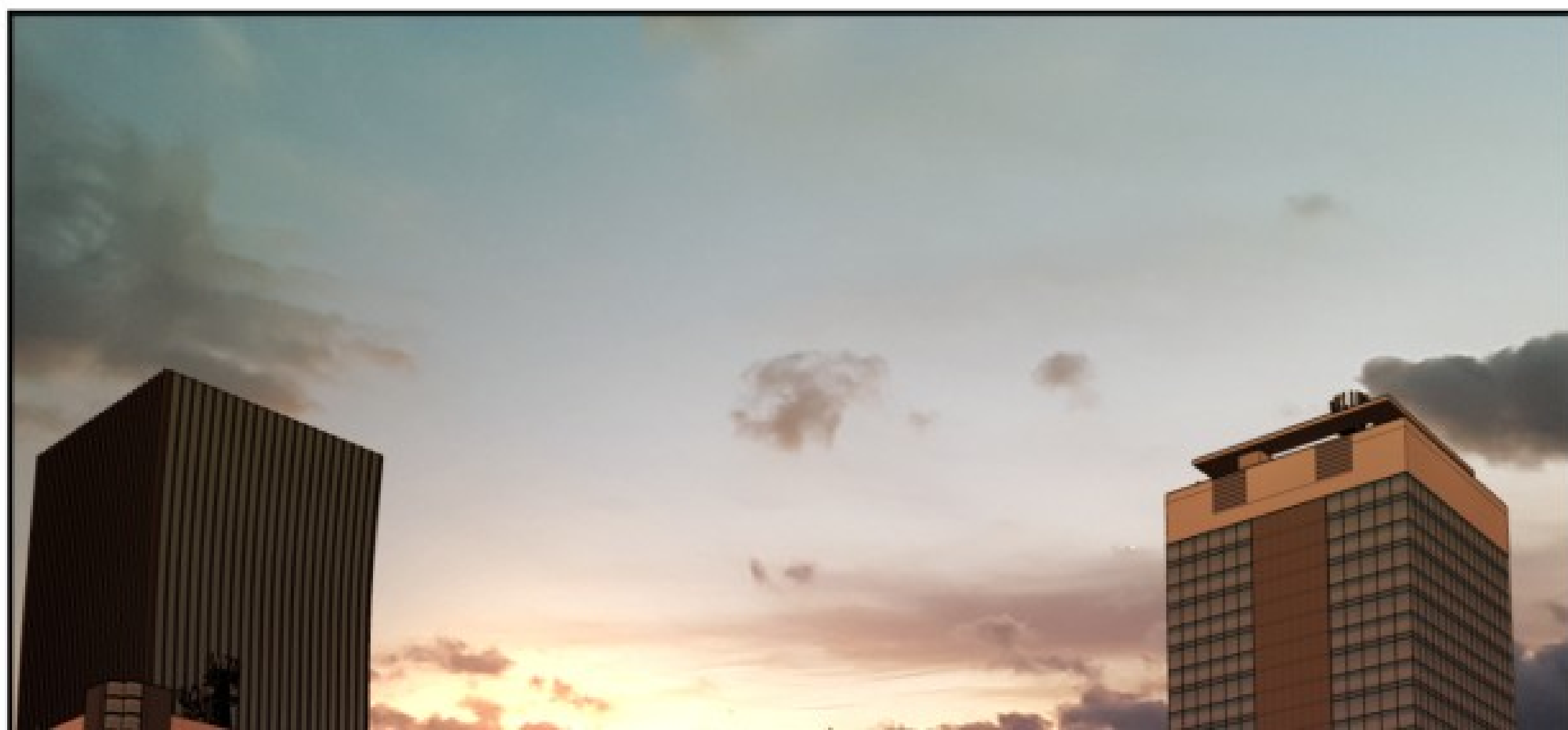
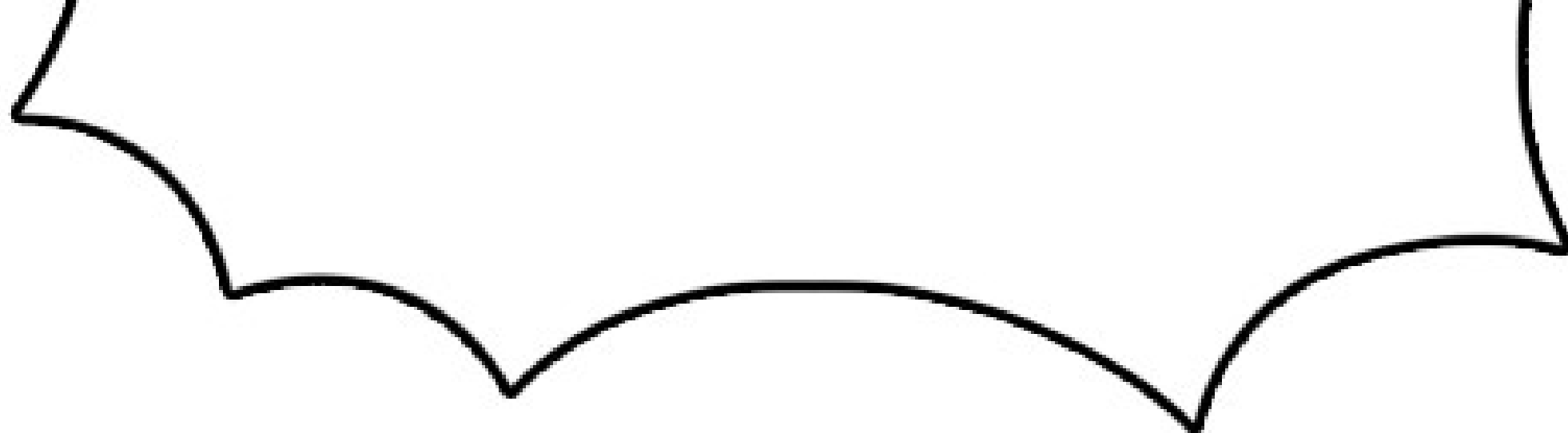


?

?

**DASH**

**SHE'S COMING  
TO STEAL OUR  
SUBSCRIBERS!**







HUFF HUFF.



**DID WE  
LOSE HER?**

**WHAT A  
SNAKE.**

**HOW DARE  
SHE TRY TO  
STEAL OUR  
SUBSCRIBERS.**

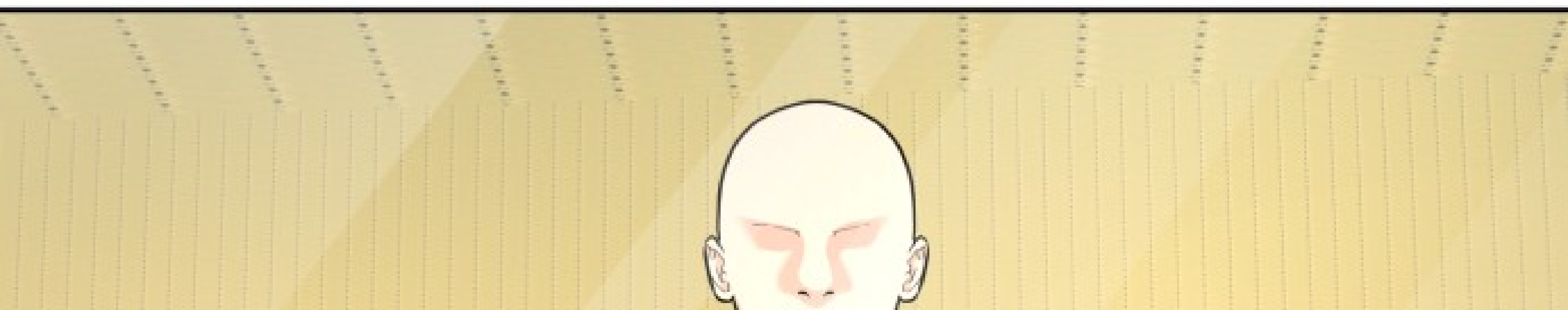




YO, WHAT  
ARE YOU  
STARING AT?

HOBIN?







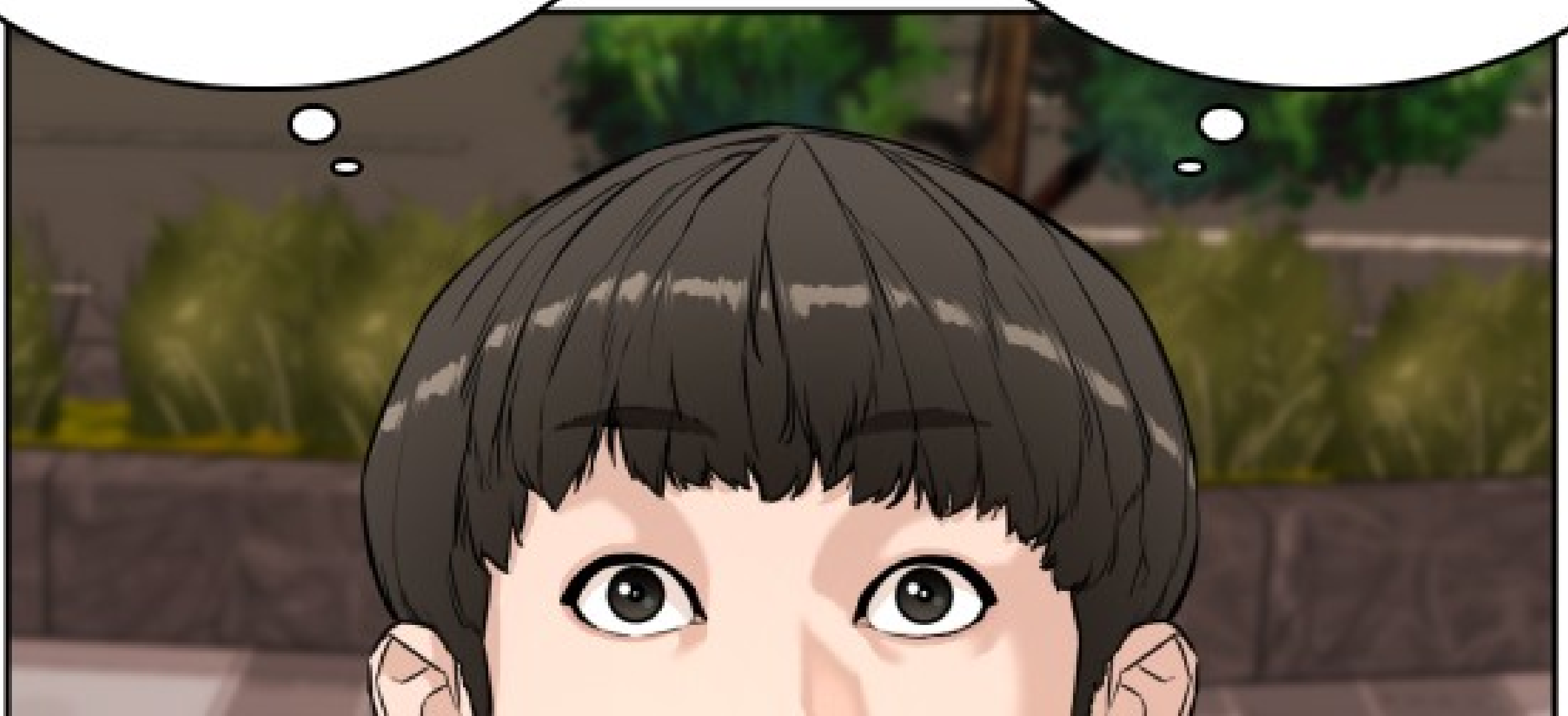


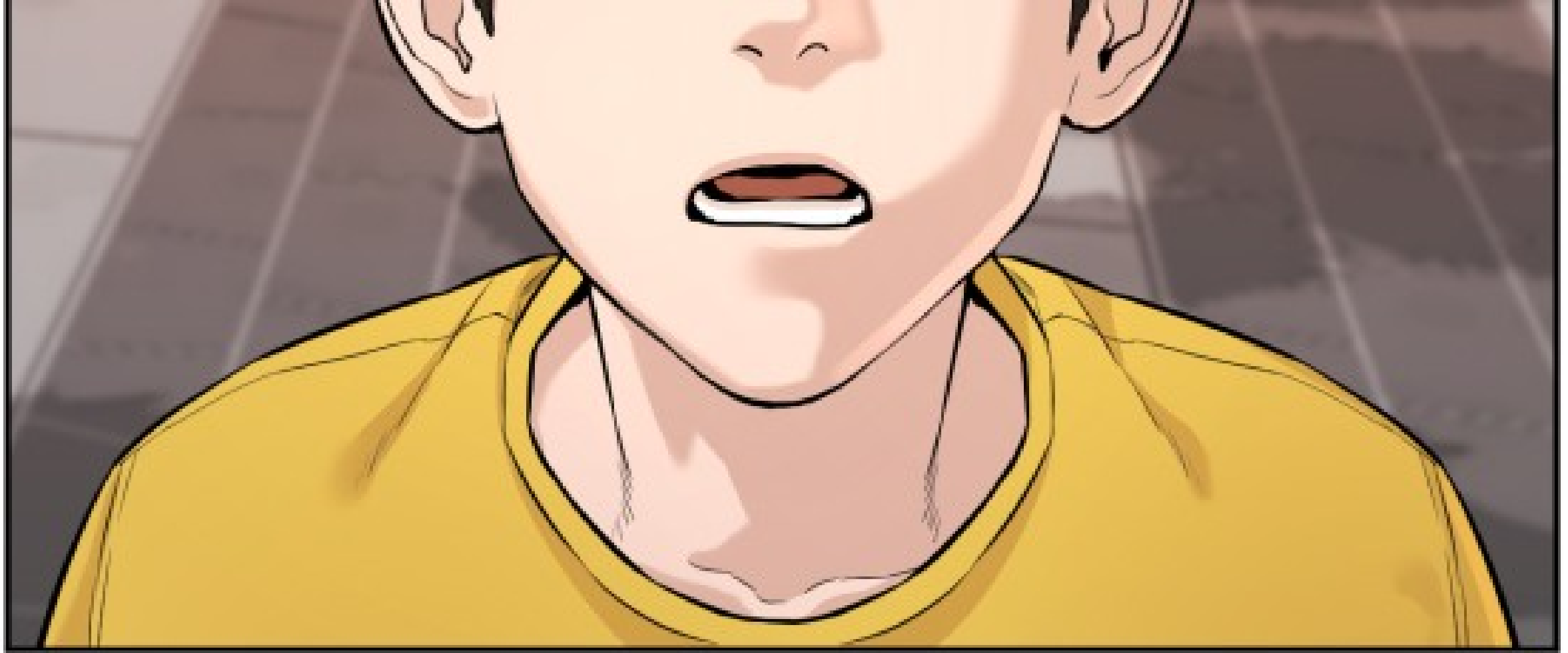
ALTHOUGH

IT WAS HARD

THAT LOOKS  
SO NICE.

I WONDER  
HOW MUCH  
IT IS.



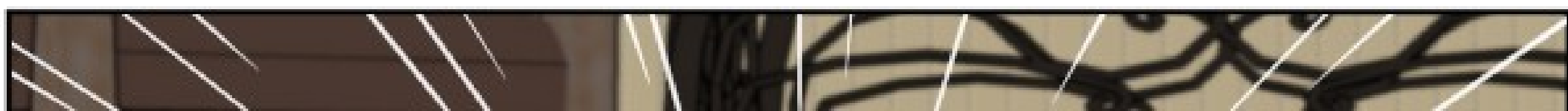


IT'S PROBABLY  
EXPENSIVE EVEN THOUGH  
IT'S JUST A TRACKSUIT. MAYBE  
BETWEEN 300,000 AND  
400,000 WON\*?





\*ABOUT 260 TO 340 USD.







1,480,000₩



**EEEEK!**

**HOW THE  
HELL CAN AN OUTFIT  
LIKE THAT COST 1.4  
MILLION WON\*?!**





**\*ABOUT 1,200 USD**

**I COULD BUY  
A 100 OF THESE  
FOR THE SAME PRICE  
IF I GO TO THE  
FLEA MARKET!**

**1.4 MILLION  
IS WHAT I PAID  
SNAPPER THIS  
MONTH!**

**S-SNAPPER.**

**LET'S GO.**



WHO THE  
HELL BUYS SHIT  
LIKE THIS?!

THAT'LL BE  
1.4 MILLION  
WON.



A man with blonde hair, wearing a red and white Balenciaga jacket, is smiling and holding a green smartphone. He is standing in a store with shelves of handbags and boxes in the background. A woman's profile is visible on the left, looking at him. A speech bubble above him contains the text "OK♥ AND NO, I DON'T NEED TO FINANCE IT." In the background, a person in a yellow shirt is running away. The scene is set at night with city lights visible through the windows.

OK♥  
AND NO, I  
DON'T NEED TO  
FINANCE IT.

THAT'S YOUR

THAT'S YOUR  
MONTHLY  
WAGE!

**DID HE  
REALLY PAY  
1.4 MILLION IN  
ONE GO?!**

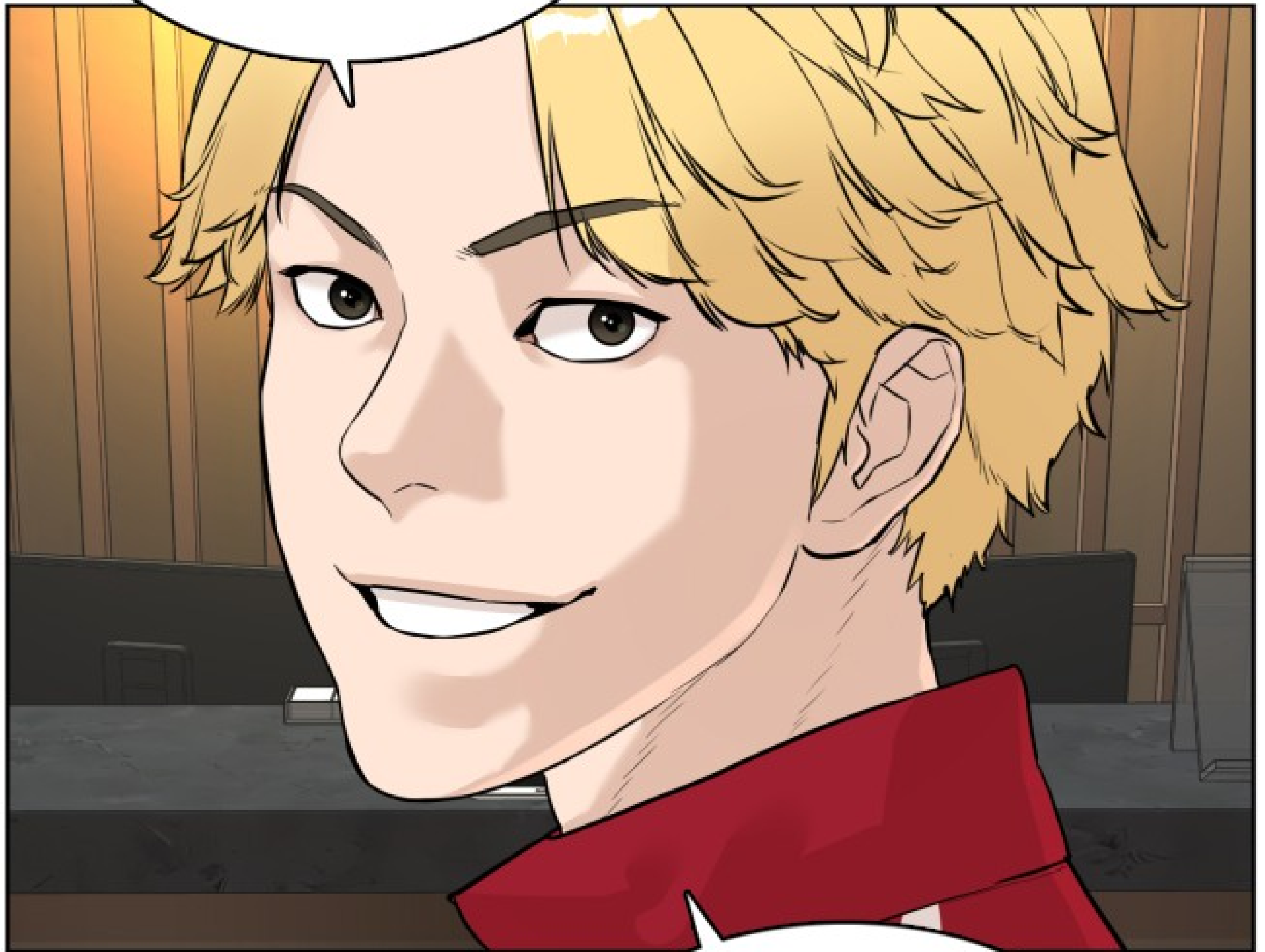




IS IT BURNING  
A HOLE IN HIS  
POCKET?!



**AREN'T  
YOU GETTING  
ANYTHING?**



**YOU SHOULD  
BUY SOME BASIC  
ITEMS FOR YOUR  
WARDROBE.**





...OH.

OH,  
CAN YOU...

...ALSO SHOW  
ME THAT  
ONE?






THAT'S HOW IT IS.

PEOPLE LIKE YOU  
CONSIDER THESE  
KINDS OF CLOTHES A  
WARDROBE BASIC.

I HAD NO IDEA  
UNTIL NOW.

A hand with a yellow sleeve is holding a piece of paper. A speech bubble is attached to the hand.

AREN'T  
YOU GETTING  
ANYTHING?

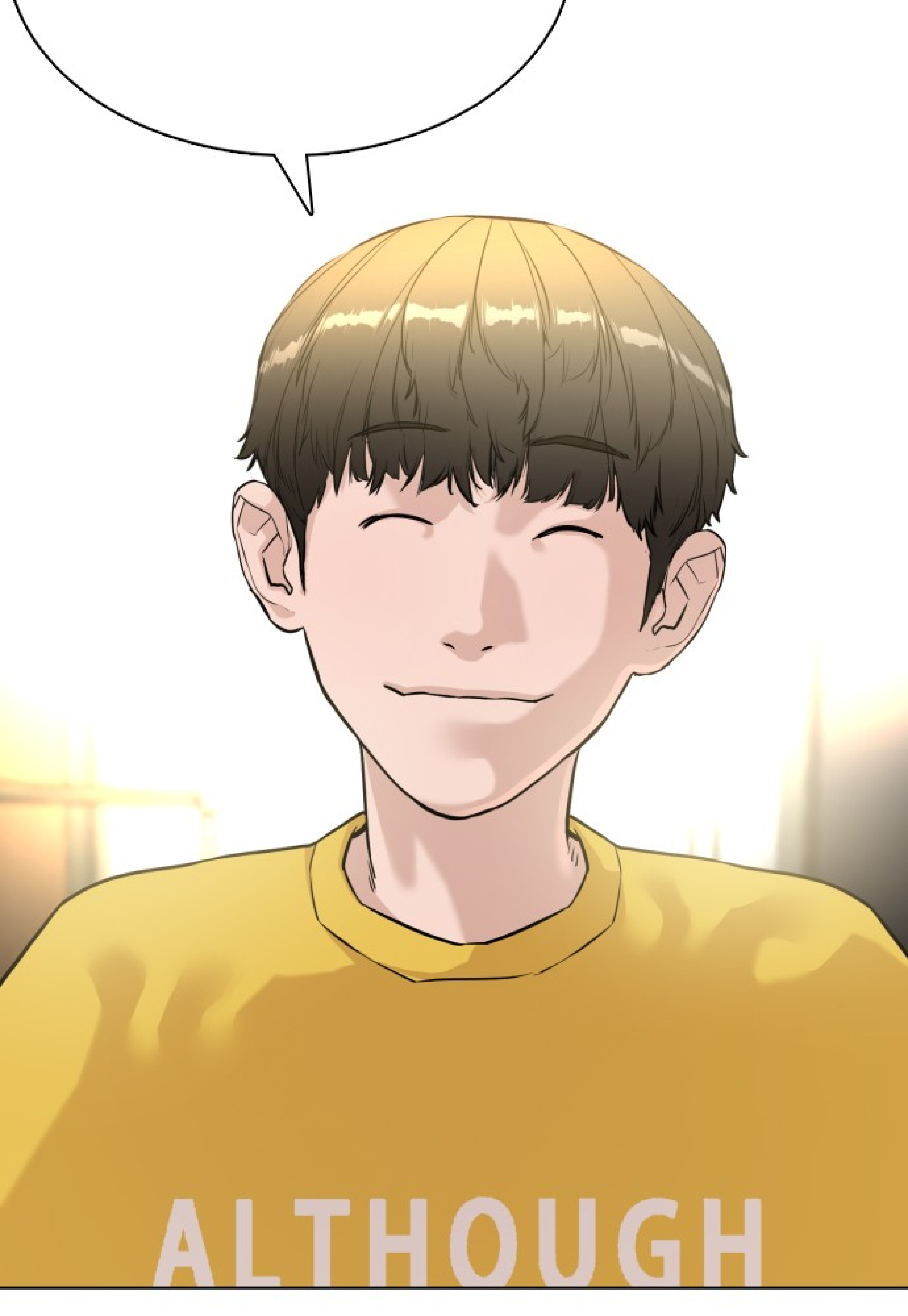


I MIGHT HAVE  
MADE 20 MILLION  
WON...



I'M GOOD.





ALTHOUGH

...BUT I CAN'T  
SPEND IT AS FREELY  
AS SOMEONE WHO'S  
USED TO SPENDING  
MONEY.

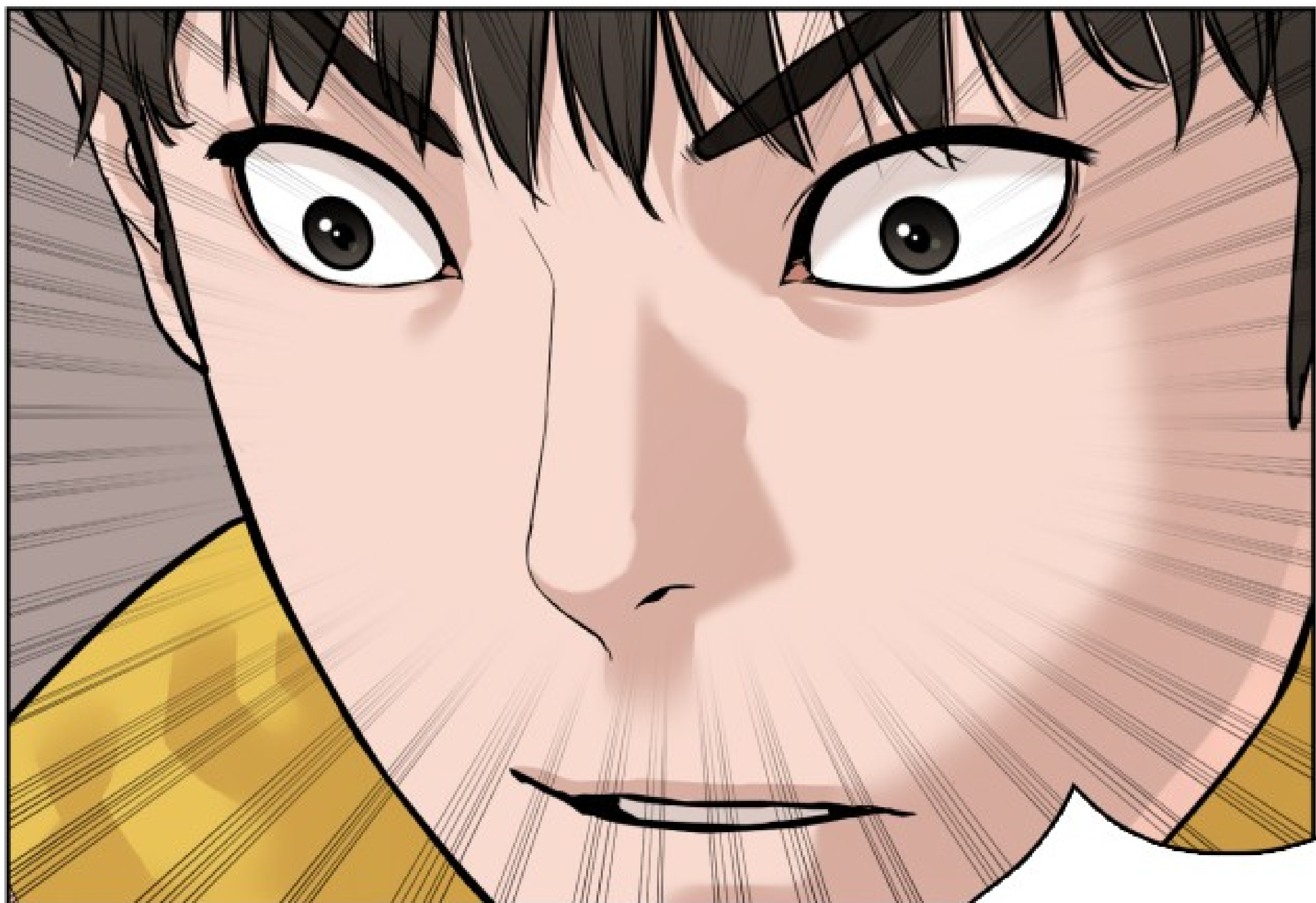




A TEXT?  
WHO COULD  
IT BE FROM?

I CAN'T  
THINK OF  
ANYONE  
WHO...





!!!



HOLY...





**HOLY SHIT!**



SHIT,  
SHIT.





**I MUST  
BE OUT OF  
MY MIND.**

**I BOUGHT IT!**

**WOW, IT'S  
KUCCHI!**

**YEAH, RIGHT.  
THAT'S DEFINITELY  
A FAKE.**

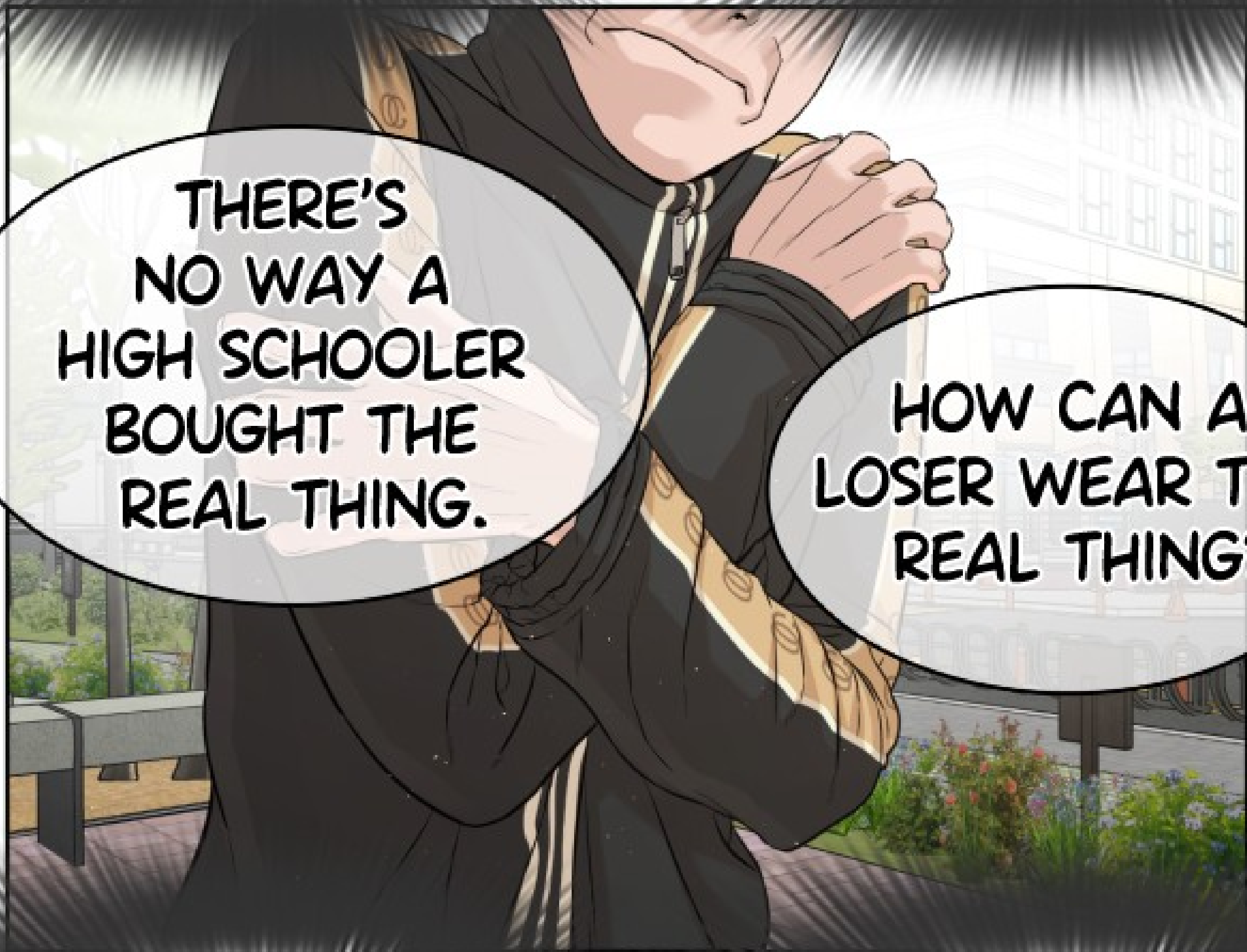




**I BOUGHT THE  
1.4 MILLION WON  
TRACKSUIT!**

**I HAD TO  
BUY IT!**

**IT WAS A  
GOOD CHOICE  
TO BUY IT!**



**THERE'S  
NO WAY A  
HIGH SCHOOLER  
BOUGHT THE  
REAL THING.**

**HOW CAN A  
LOSER WEAR THE  
REAL THING?**

**I DIDN'T  
EVEN TAKE THE  
PRICE TAG OFF  
YET!**

**BECAUSE I  
MIGHT NEED  
TO REFUND IT!**

**BUT WHY DID  
SHE ASK TO MEET  
ME SOMEWHERE  
LIKE THIS?**

**THERE ARE  
ONLY COUPLES  
AROUND ME,  
EVERYWHERE I  
LOOK!**



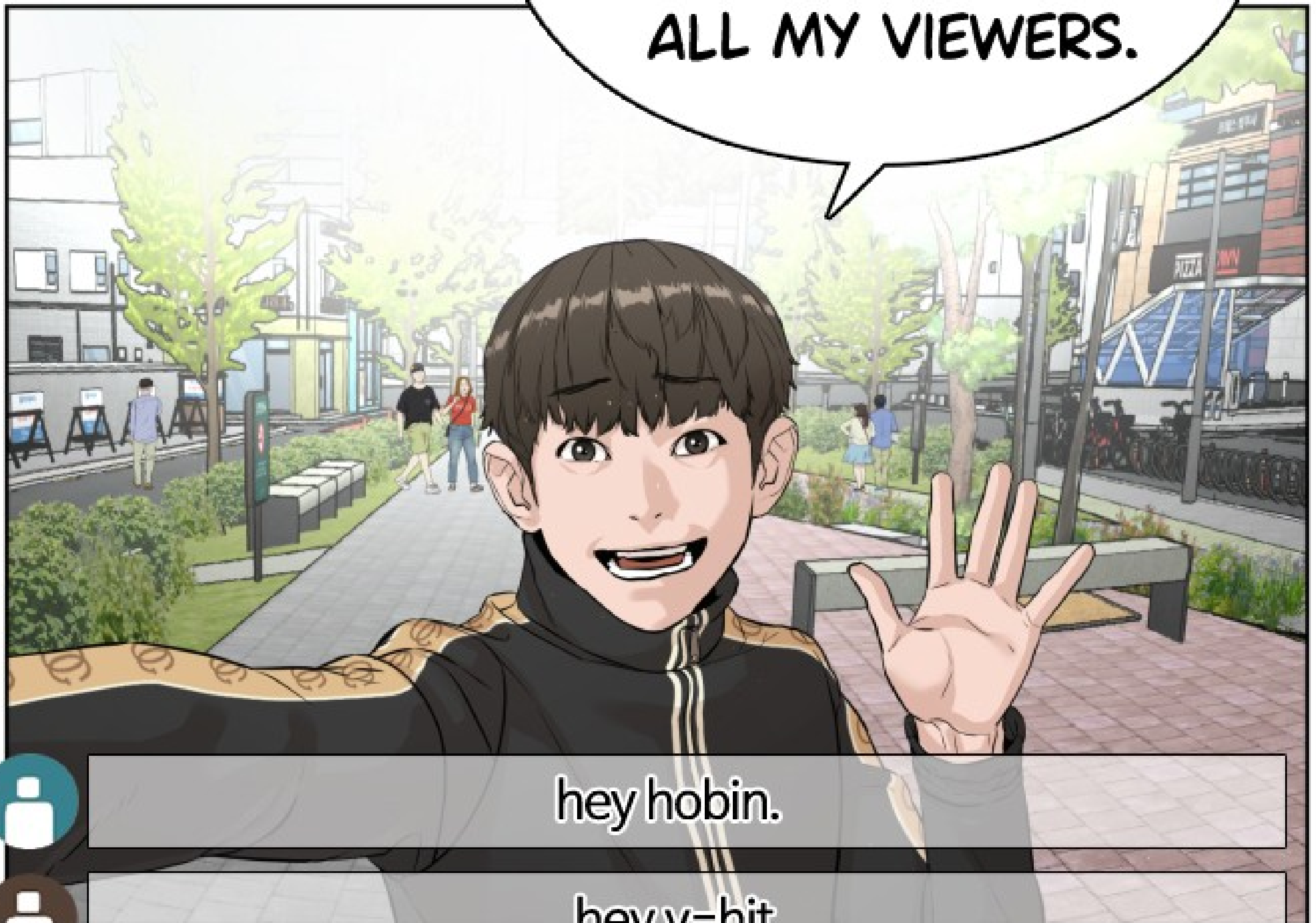
**AHHHH! I FEEL  
SO NERVOUS!**

**MAYBE I  
SHOULD START A  
LIVE STREAM  
TO DISTRACT  
MYSELF.**



HI, IT'S  
HOBIN!

I THOUGHT  
I'D PUT ON A LIVE  
STREAM TODAY  
BECAUSE MISSED  
ALL MY VIEWERS.



hey hobin.

hey v-hit.

missed us my ass.

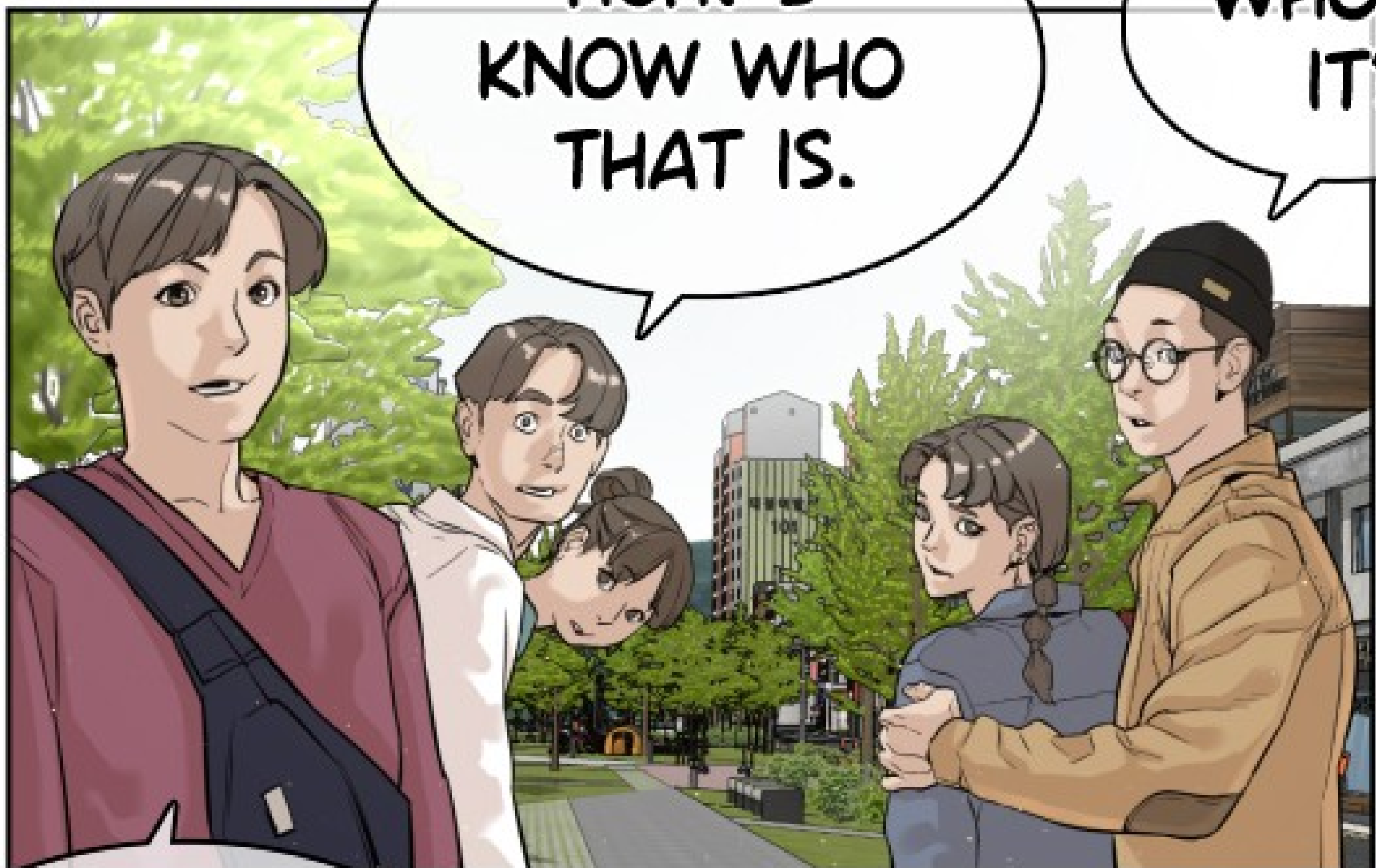
I guarantee this guy's broadcasting to get donations

I guarantee this guy's broadcasting to get donations.

WHOA, IT  
LOOKS LIKE  
HE'S LIVE  
STREAMING.

HUH? I  
KNOW WHO  
THAT IS.

WHO IS  
IT?



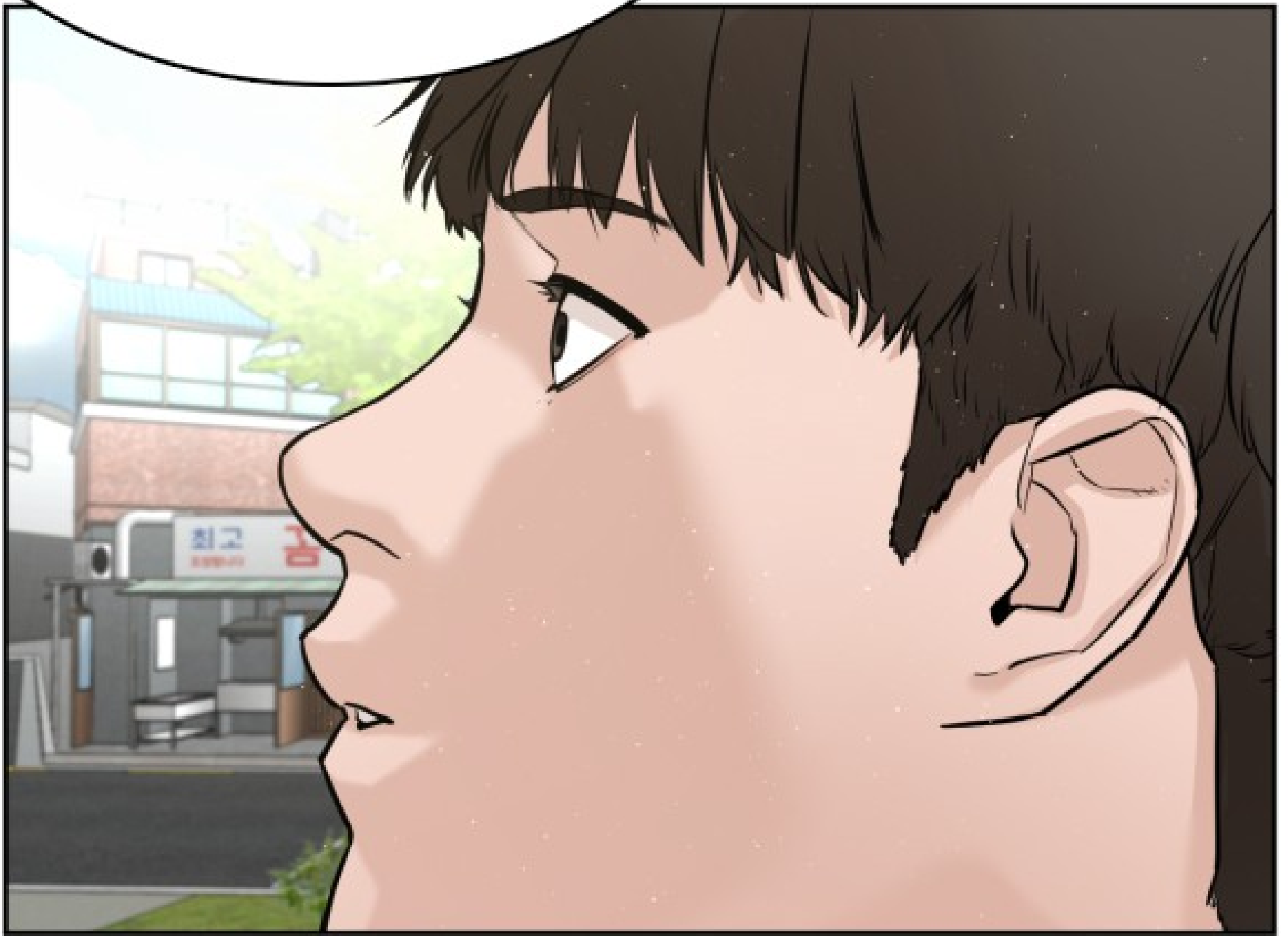


IT'S... THAT  
NEWTUBER,  
I THINK?

WOW, DO  
THEY RECOGNIZE  
ME?

THAT GUY WHO  
MAKES MONEY FROM

MAKES MONEY FROM  
CALLING OUT OTHER  
PEOPLE, HAHA.



OH, AHAHA.  
THAT'S HIM?

YEAH, HE  
CANCELED PAKGO  
BY CALLING  
HIM OUT.

YOU MEAN  
WHEN HE CALLED  
OUT HIS CLASSMATE  
'CAUSE HE WAS  
BLINDED BY  
GREED?





LOOK, EVEN  
HIS CLOTHES  
ARE DESIGNER.

I HEARD HE'LL  
DO ANYTHING  
FOR MONEY.

THOSE PEOPLE ARE TALKING  
SHIT ABOUT ME EVEN THOUGH  
THEY KNOW NOTHING.







don't insult hobin, you fucking bastards.

this is why it's dangerous to go outside.

seriously, it makes me sick to see them  
insult hobin even though they know nothing.

all of your messages are really cringy.

**SO IT'S NOT  
ALL SUNSHINE AND  
RAINBOWS WHEN YOU  
BECOME FAMOUS.**



THANK YOU.

I CAN ALWAYS  
COUNT ON MY  
SUBSCRIBERS...



drop the bullcrap and go fight with them.

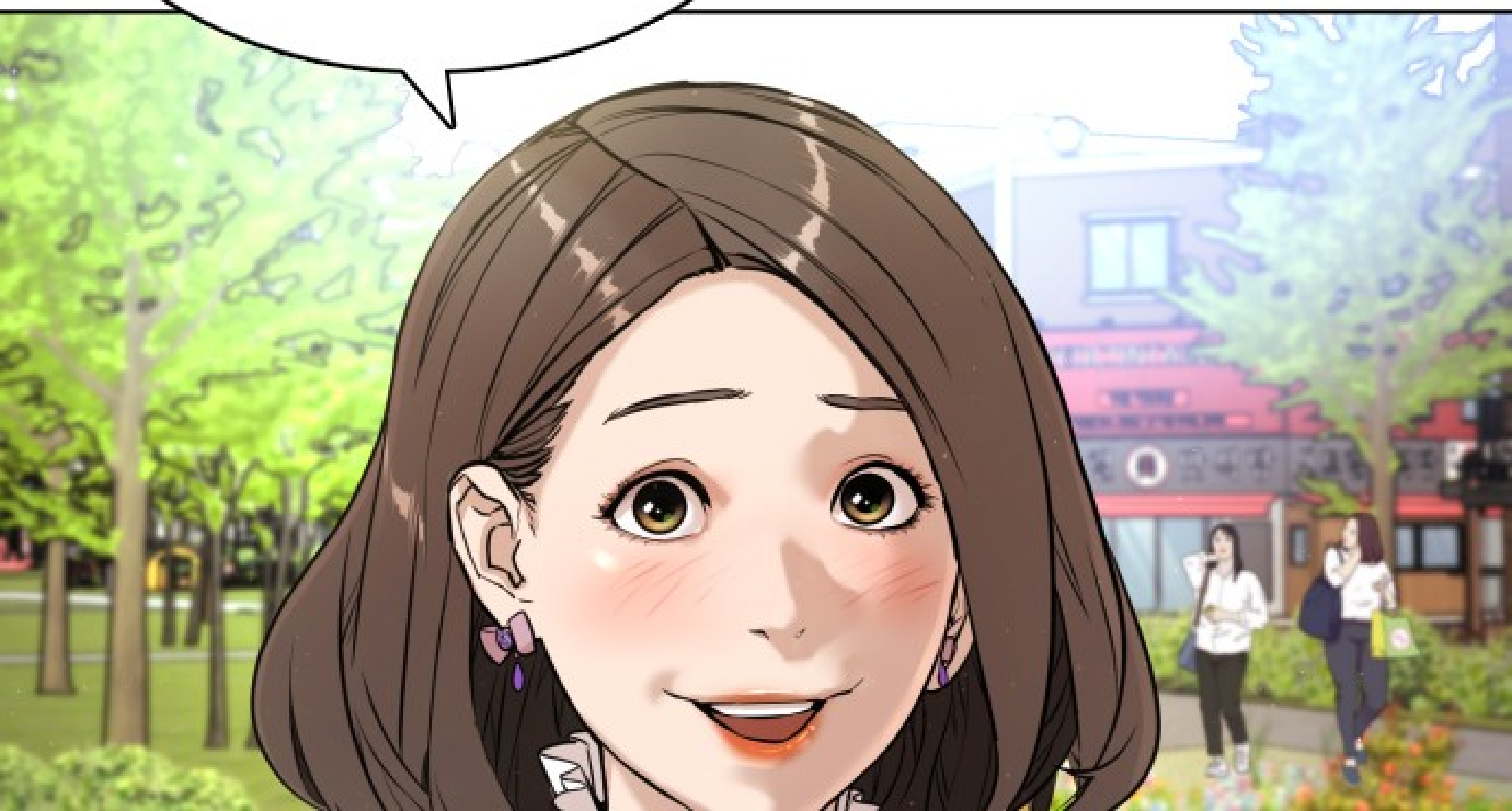
this moron started a live stream without planning anything.



I know you're doing this stream so you can add ads, you stupid fuck.



I WATCHED  
ALL YOUR  
VIDEOS.





!!!

CAN I



CAN I  
GET A PHOTO  
WITH YOU?

W-WITH  
ME?



?



??

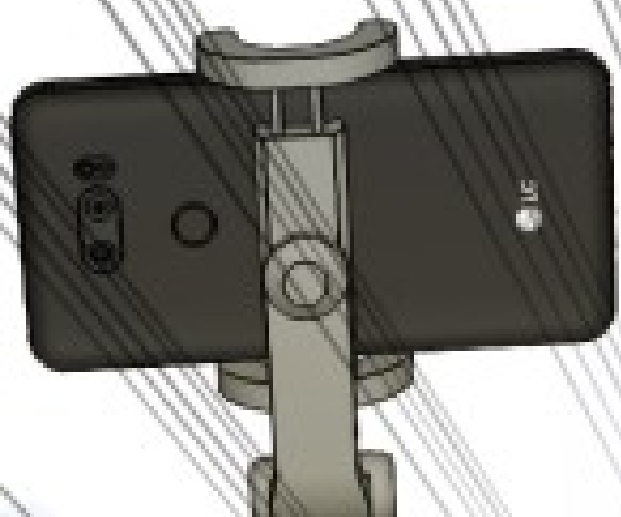


???

MY... MY  
FAN?!

PLEASE,  
JIWUN?

HAHA, SURE  
THING.





HWANG

jiwun is so fucking hot today.

SUNG

where are you right now, jiwun?

MIN

jiwun's so hot I could die.



but why do you need to die?

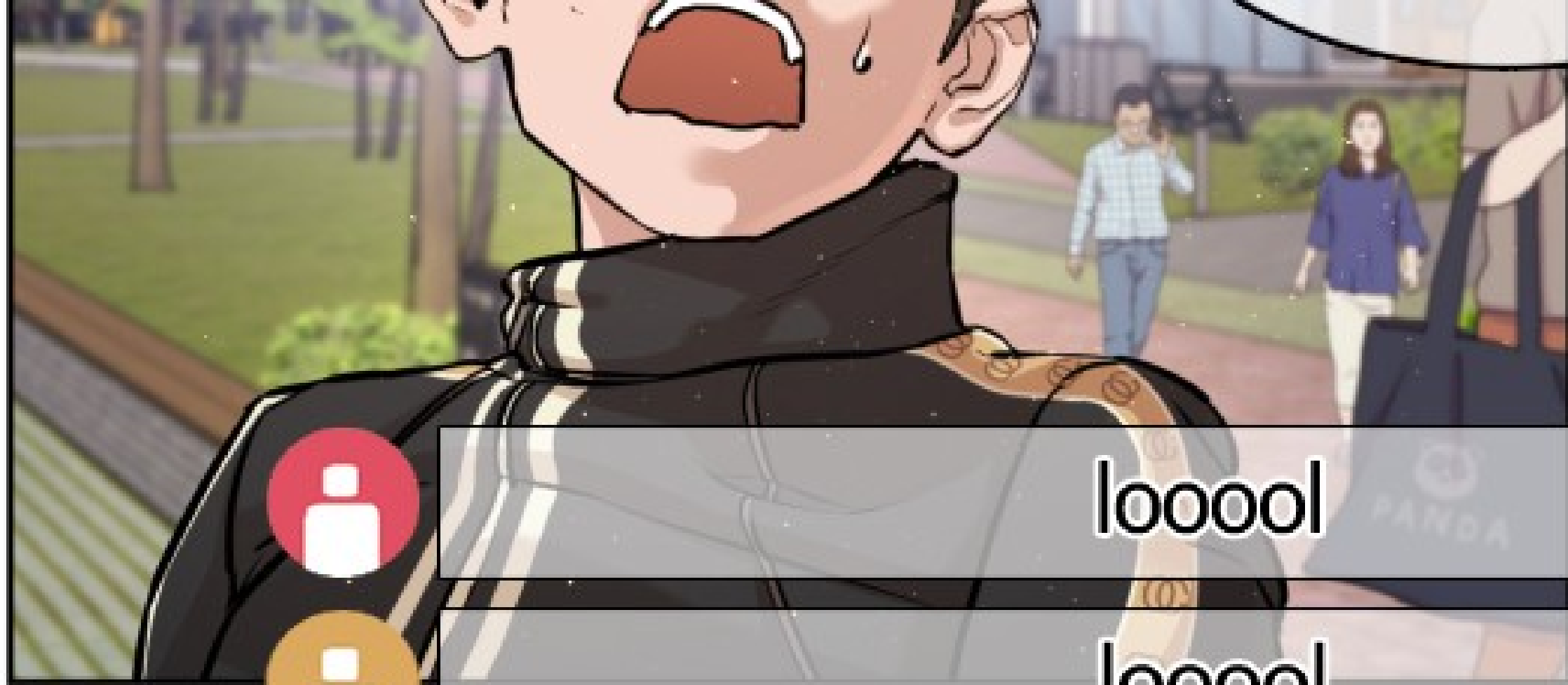
**SHE... SHE  
WASN'T TALKING  
TO ME?!**

**IS THIS GUY  
A NEWTUBER,  
TOO?**

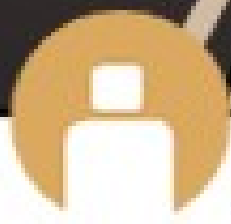
**OH MY GOD,  
YOU'RE SO HOT  
IN REAL LIFE.**

**HAHA,  
THANK YOU.**





loooooo



loooooo



hey, let's boost hobin's confidence!



yeah, let's go troll jiwun's stream!



MALE STREAMER  
NEWTUBER JIWUN  
70,000 SUBSCRIBERS

HMM? IT  
LOOKS LIKE  
THERE'S A SUDDEN  
INCREASE IN  
GUYS.



b

he's too good looking. let's retreat.

m

fall back, troops!

KIM

let's get out of here!

SAE

he's too strong of an opponent.

JANG

ugh, they must have come in because they were jealous.

HYUN

ignore them and focus only on us, jiwun.



KIM

sorry, hobin.

CHAE

there was nothing we could do.

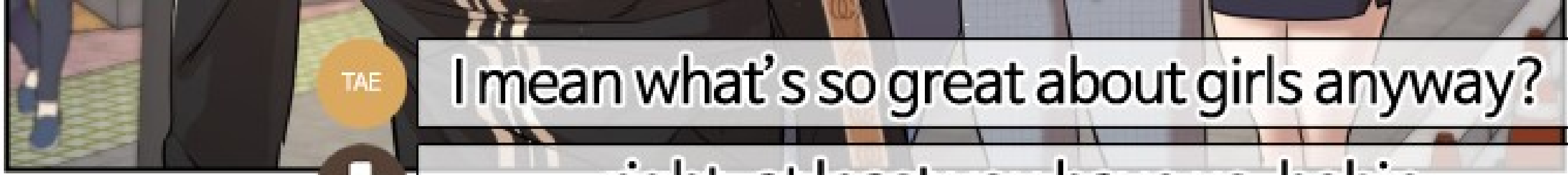
I think it was your bad.

I'M HERE TO  
SHOOT A VIDEO  
ABOUT FINDING A  
GIRLFRIEND.

WHAT BRINGS  
YOU HERE?

SMIRK





TAE

I mean what's so great about girls anyway?



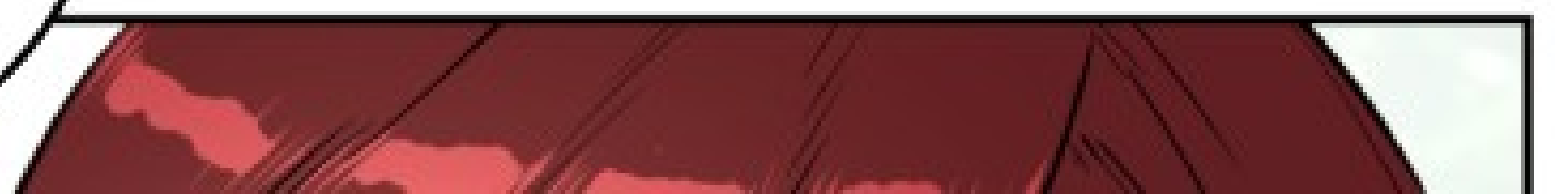
right. at least you have us, hobin.

HYUNG

us guys are your real fans.



HOLD UP.





HI THERE.  
I'M A NEWTUBER

CALLED JIWUN.

YOU'RE REALLY  
GORGEOUS. CAN YOU  
SPARE A FEW MINUTES  
TO BE IN MY VIDEO?

STEP

BYUN

his voice is like honey.

JEON

it's so sweet.

JANG

please show us her face.

THIS GIRL WILL

**DEFINITELY ATTRACT  
MORE VIEWERS.**



SORRY.

I'M MEETING  
SOMEONE HERE  
I'M AFRAID.

BYUN

what is it?

J

she's stuck-up.

OH, YOU MUST  
BE WAITING  
FOR YOUR  
BOYFRIEND

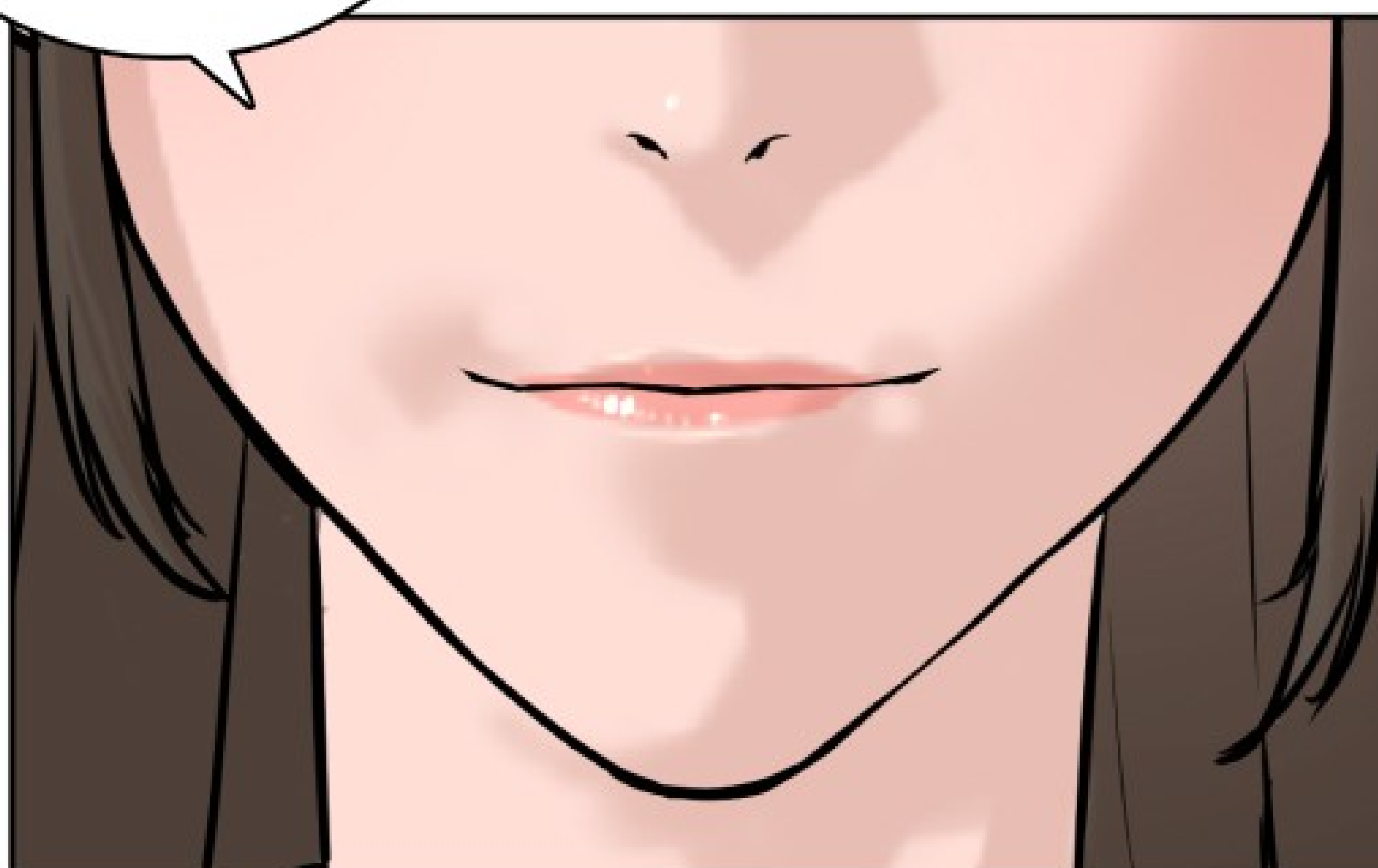
WHO IS HE?





BOYFRIEND...

UMM...



**IT'S HIM.**

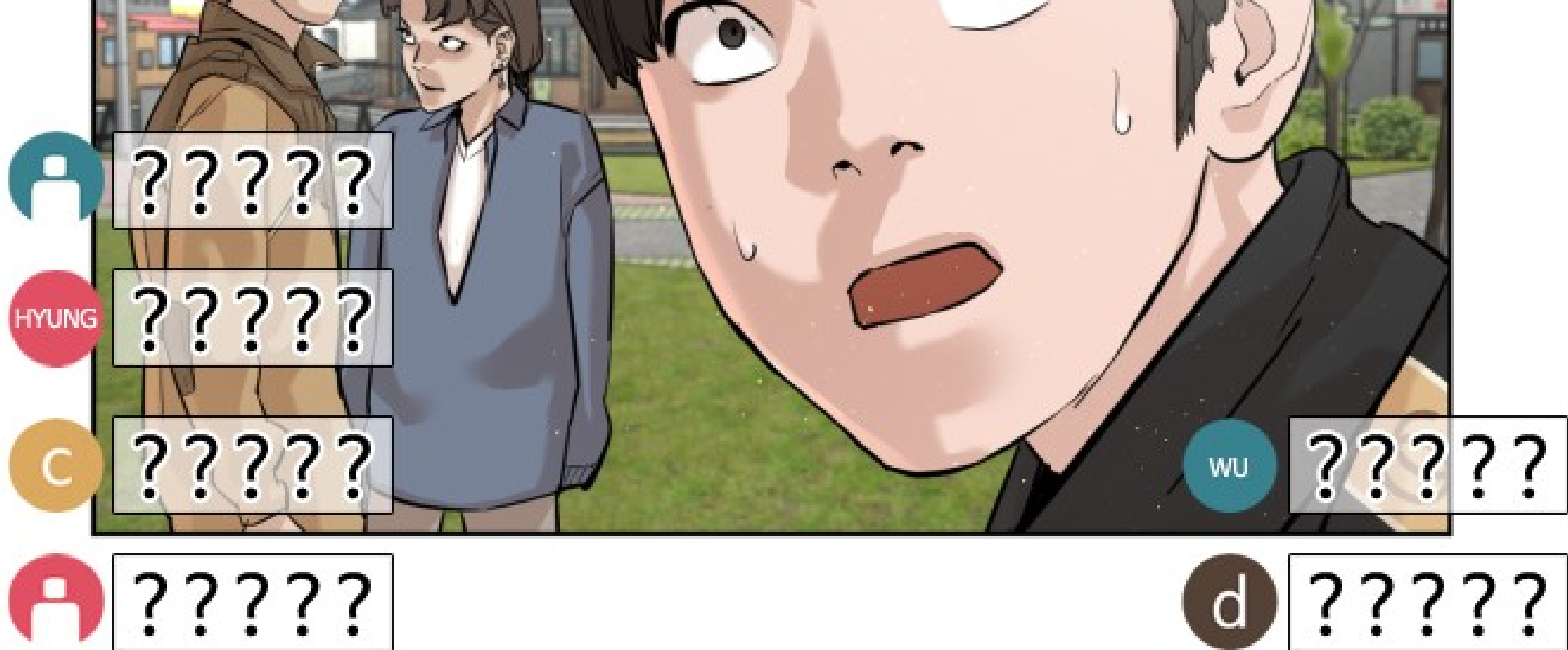




**SORRY.**

**IT TOOK ME  
A WHILE TO  
FIND YOU.**





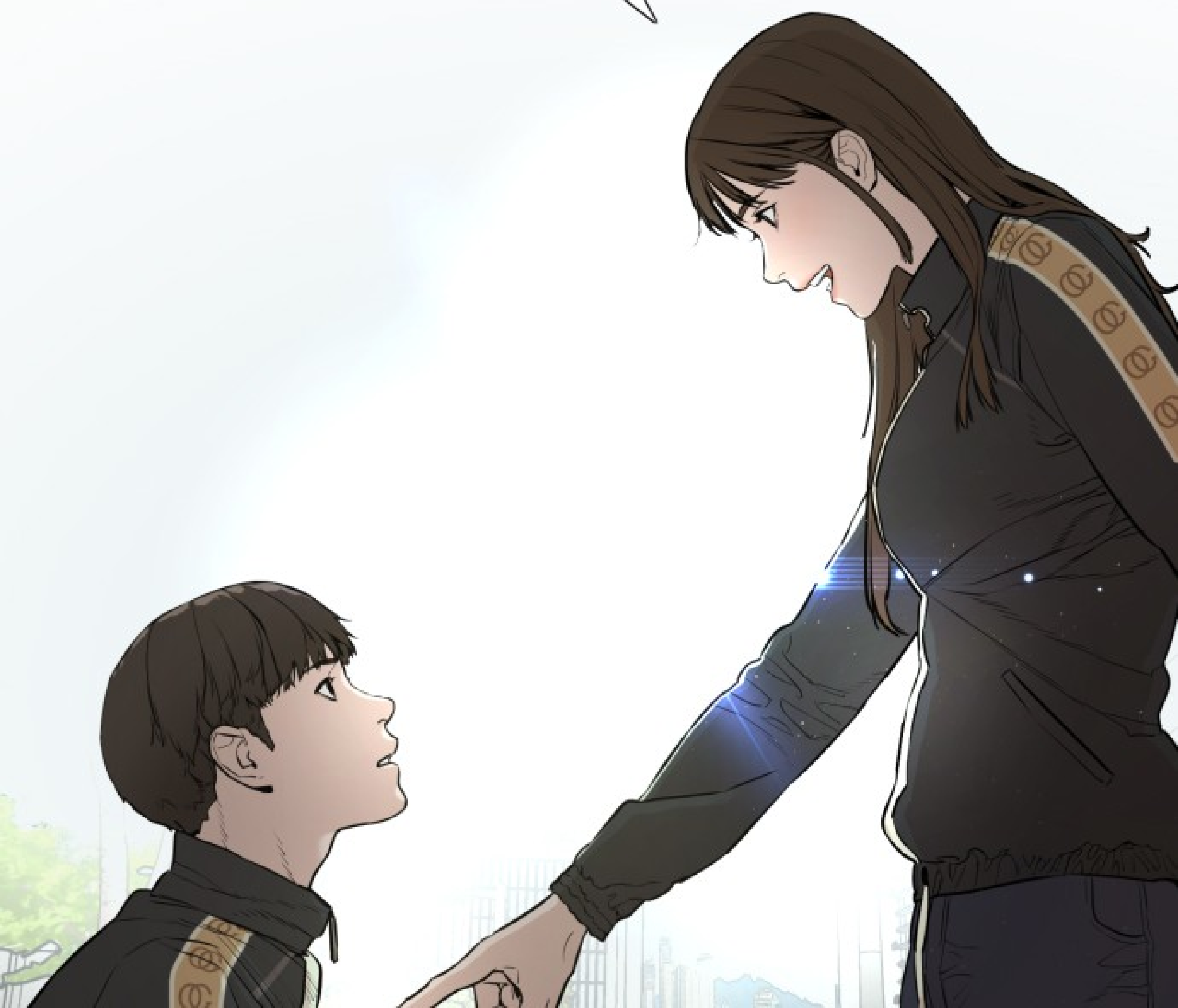
HUH?

YOU KNOW...





**WE'RE WEARING  
MATCHING CLOTHES  
LIKE A COUPLE.**





SNAP.

BLUSH

you goddamn son of a bitch!

this dumbass has a girlfriend?!



this damn boss has a gimmick!



this fucker's on a date!



I bet next episode's gonna be really fun, fuck.

TECHNICAL ADVISORS

JEONGHYEON YANG (JIU-JITSU FIGHTER CURRENTLY REPRESENTING KOREA)

YOONJUN LEE (FORMER ROAD FC CHAMPION)